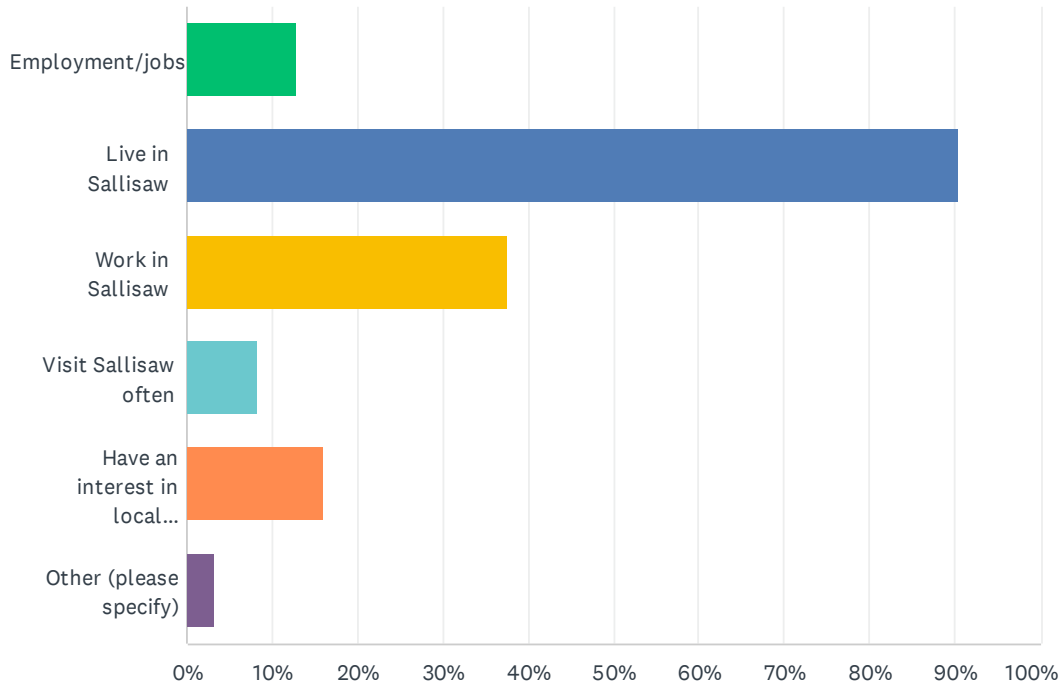


Q1 I am interested in the City of Sallisaw because I... (Select all that apply)

Answered: 157 Skipped: 0

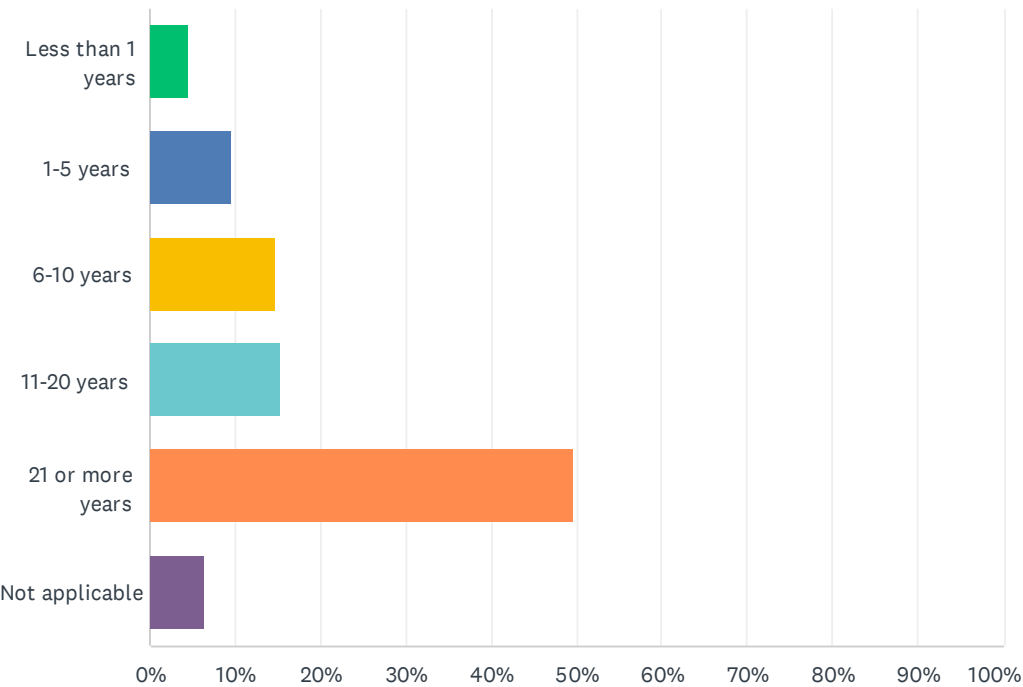


ANSWER CHOICES	RESPONSES	
Employment/jobs	12.74%	20
Live in Sallisaw	90.45%	142
Work in Sallisaw	37.58%	59
Visit Sallisaw often	8.28%	13
Have an interest in local government	15.92%	25
Other (please specify)	3.18%	5
Total Respondents: 157		

#	OTHER (PLEASE SPECIFY)	DATE
1	5th generation Sallisaw Family	10/24/2025 7:26 PM
2	I love this town... we just need more entertainment, especially for children!	10/21/2025 4:54 PM
3	I'm retired and live at brushy lake	10/8/2025 8:05 PM
4	Own businesses	10/2/2025 12:42 PM
5	Have a business here in Sallisaw	9/22/2025 10:50 PM

Q2 If you live in Sallisaw, how long have you lived here?

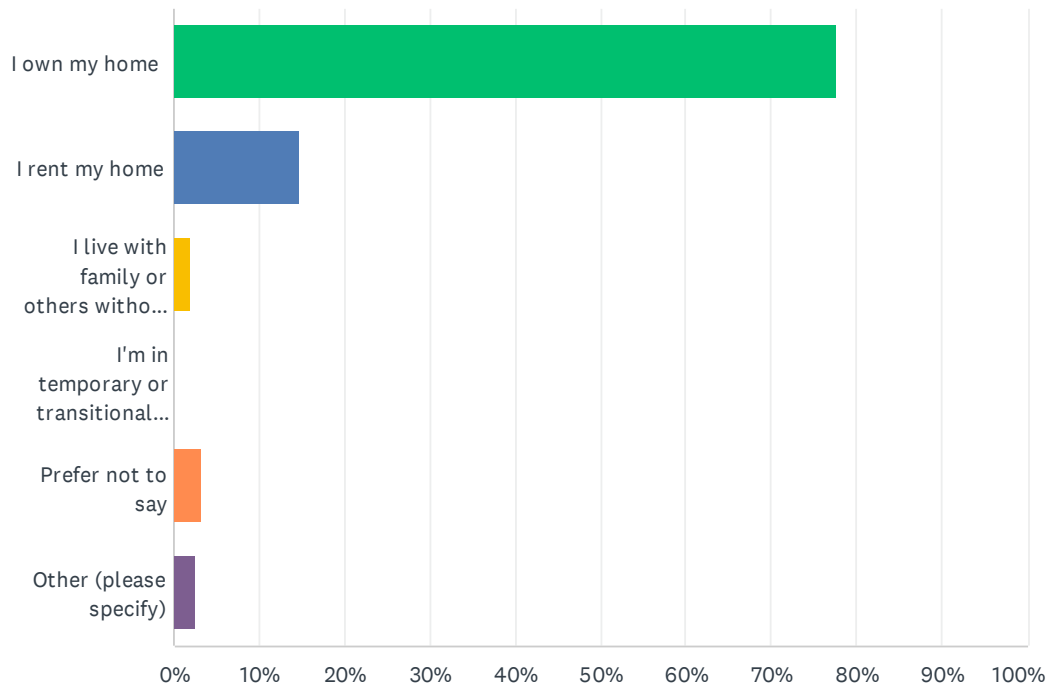
Answered: 157 Skipped: 0



ANSWER CHOICES	RESPONSES	
Less than 1 years	4.46%	7
1-5 years	9.55%	15
6-10 years	14.65%	23
11-20 years	15.29%	24
21 or more years	49.68%	78
Not applicable	6.37%	10
TOTAL		157

Q3 Which of the following best describes your current housing situation?

Answered: 157 Skipped: 0

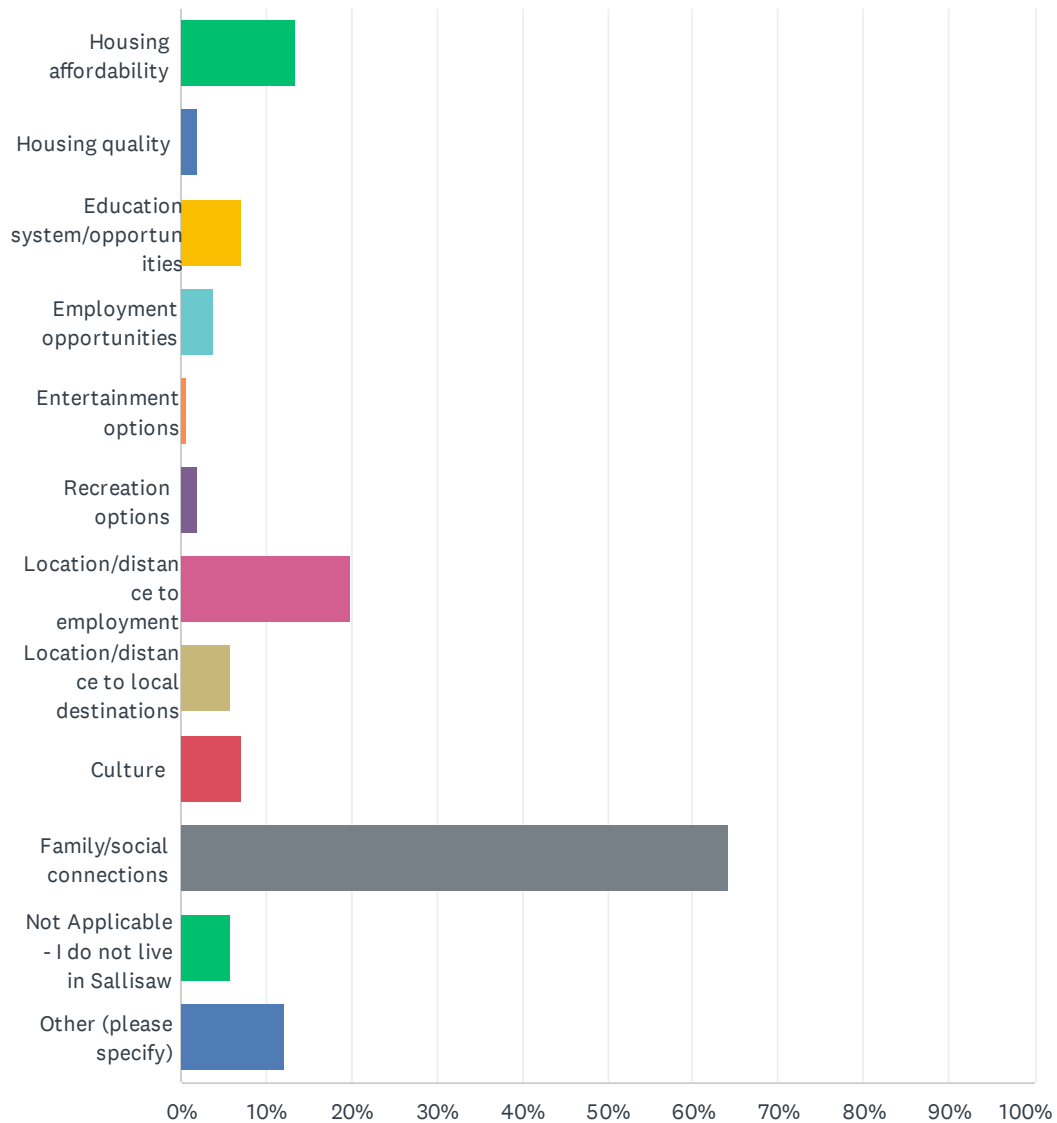


ANSWER CHOICES	RESPONSES	
I own my home	77.71%	122
I rent my home	14.65%	23
I live with family or others without owning or renting	1.91%	3
I'm in temporary or transitional housing	0.00%	0
Prefer not to say	3.18%	5
Other (please specify)	2.55%	4
TOTAL		157

#	OTHER (PLEASE SPECIFY)	DATE
1	Also have rental houses in Sallisaw	10/10/2025 5:27 PM
2	parsonage	10/3/2025 8:19 AM
3	My father owns his home while I rent his other house on his property	10/2/2025 3:21 PM
4	Caring for family member with health issues	10/1/2025 7:36 PM

Q4 If you live in Sallisaw, why do you live here? (Select all that apply)

Answered: 156 Skipped: 1



Sallisaw Comprehensive Master Plan: Community Questionnaire

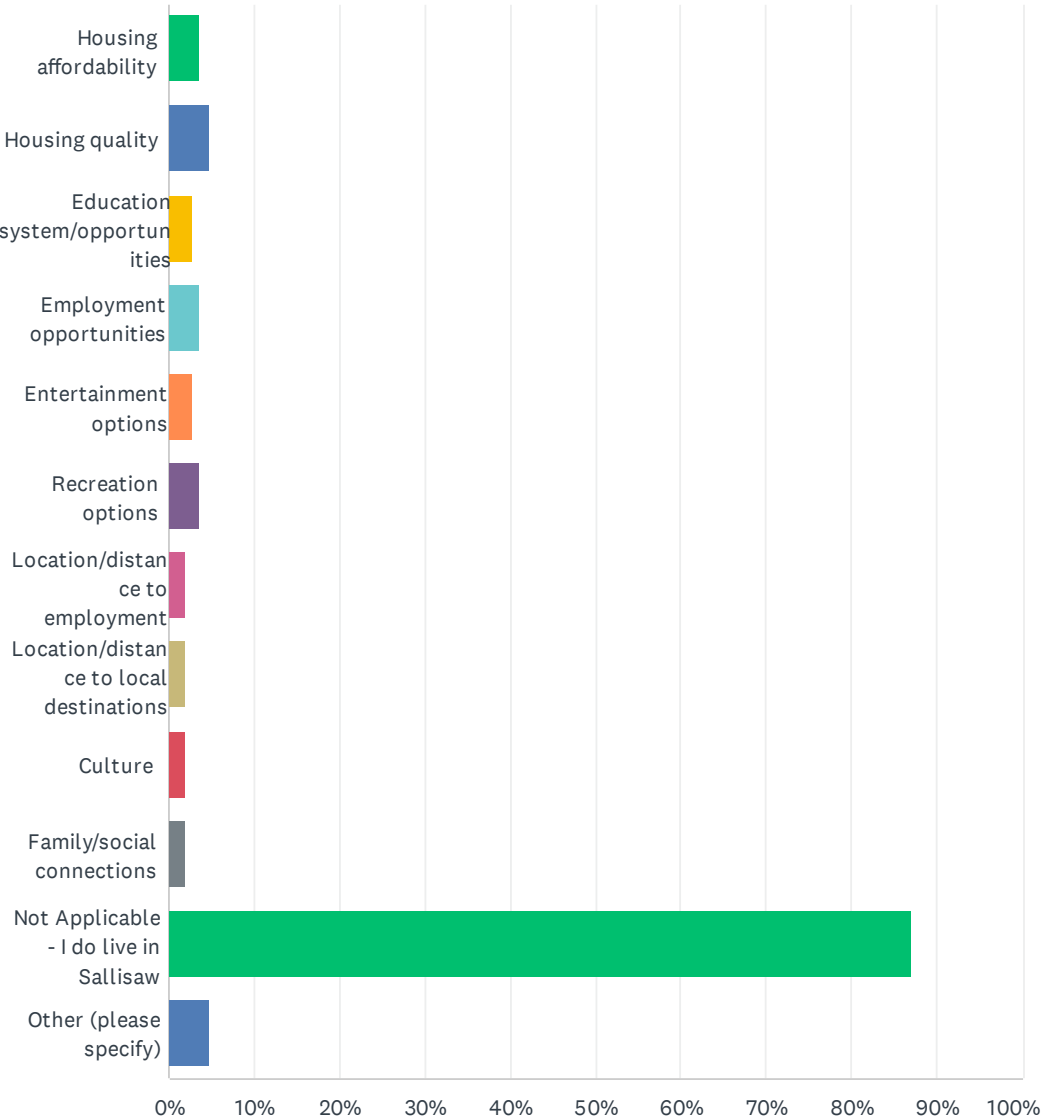
ANSWER CHOICES	RESPONSES	
Housing affordability	13.46%	21
Housing quality	1.92%	3
Education system/opportunities	7.05%	11
Employment opportunities	3.85%	6
Entertainment options	0.64%	1
Recreation options	1.92%	3
Location/distance to employment	19.87%	31
Location/distance to local destinations	5.77%	9
Culture	7.05%	11
Family/social connections	64.10%	100
Not Applicable - I do not live in Sallisaw	5.77%	9
Other (please specify)	12.18%	19
Total Respondents: 156		

#	OTHER (PLEASE SPECIFY)	DATE
1	We chose to move from DFW TO Sallisaw because we wanted to live in a smaller town environment. Sallisaw offers this and also has amenities locally that are helpful.	12/4/2025 8:43 AM
2	Moved here to start a business that did not turn out well due to the poverty level here.	11/6/2025 12:37 AM
3	The price of the home I bought. NOTHING to do with the city. They cover up murders and sexual assault.	10/21/2025 3:27 PM
4	Moved here against my will	10/10/2025 9:38 PM
5	I live 20 mins south out of town.	10/10/2025 5:00 PM
6	Hoping for a better community	10/9/2025 12:50 PM
7	Retired here	10/8/2025 8:05 PM
8	Low crime rate.	10/8/2025 7:49 PM
9	I've lived here my entire life besides when I was military, but now y'all have me wondering why I live here anymore, the 15% increase on electricity for what reason we already have a tax for the splash pad y'all wanna say cost so much shouldn't have hired y'all's buddies	10/3/2025 9:45 AM
10	Job change 23 years ago	10/2/2025 9:16 PM
11	Cherokee nation	10/2/2025 7:57 PM
12	grew up here	10/2/2025 11:47 AM
13	Small rural community that is close to work and needs. Oklahoma is known for being conservative, lower taxes and morals which all were important in the decision.	10/2/2025 10:12 AM
14	Live here	10/1/2025 10:27 PM
15	My family is from here	10/1/2025 7:35 PM
16	Cherokee Nation	9/25/2025 2:58 PM
17	Because husbands job movers here	9/23/2025 7:45 PM
18	Because it's where I was born and raised and purchased land...?	9/22/2025 7:40 PM

19	Own a business here	9/12/2025 10:29 AM
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Q5 If you do not live in Sallisaw, why do you not live here? (Select all that apply)

Answered: 108 Skipped: 49



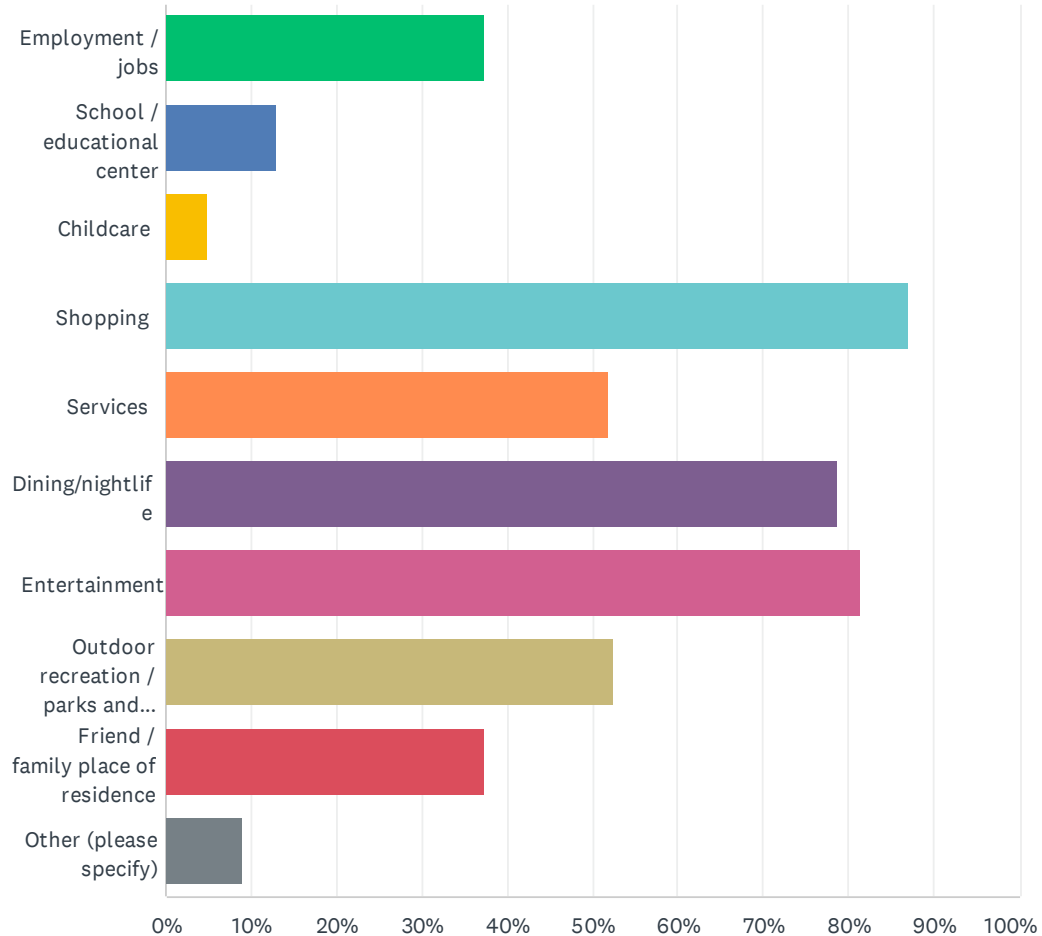
Sallisaw Comprehensive Master Plan: Community Questionnaire

ANSWER CHOICES	RESPONSES	
Housing affordability	3.70%	4
Housing quality	4.63%	5
Education system/opportunities	2.78%	3
Employment opportunities	3.70%	4
Entertainment options	2.78%	3
Recreation options	3.70%	4
Location/distance to employment	1.85%	2
Location/distance to local destinations	1.85%	2
Culture	1.85%	2
Family/social connections	1.85%	2
Not Applicable - I do live in Sallisaw	87.04%	94
Other (please specify)	4.63%	5
Total Respondents: 108		

#	OTHER (PLEASE SPECIFY)	DATE
1	Looking to sell my house due to high electricity and awful school system.	11/6/2025 12:37 AM
2	I was raised 20 minutes south of Sallisaw. Sallisaw is our go to town for groceries, shopping, lunch/dinners.	10/10/2025 5:00 PM
3	Electricity prices	10/2/2025 6:33 PM
4	Utilities are too high	10/1/2025 7:42 PM
5	Live in Muldrow. Work in Sallisaw and travel to Sallisaw daily	9/23/2025 11:07 AM

Q6 For which of the following destinations do you regularly travel outside of Sallisaw city limits to visit? (Select all that apply)

Answered: 145 Skipped: 12



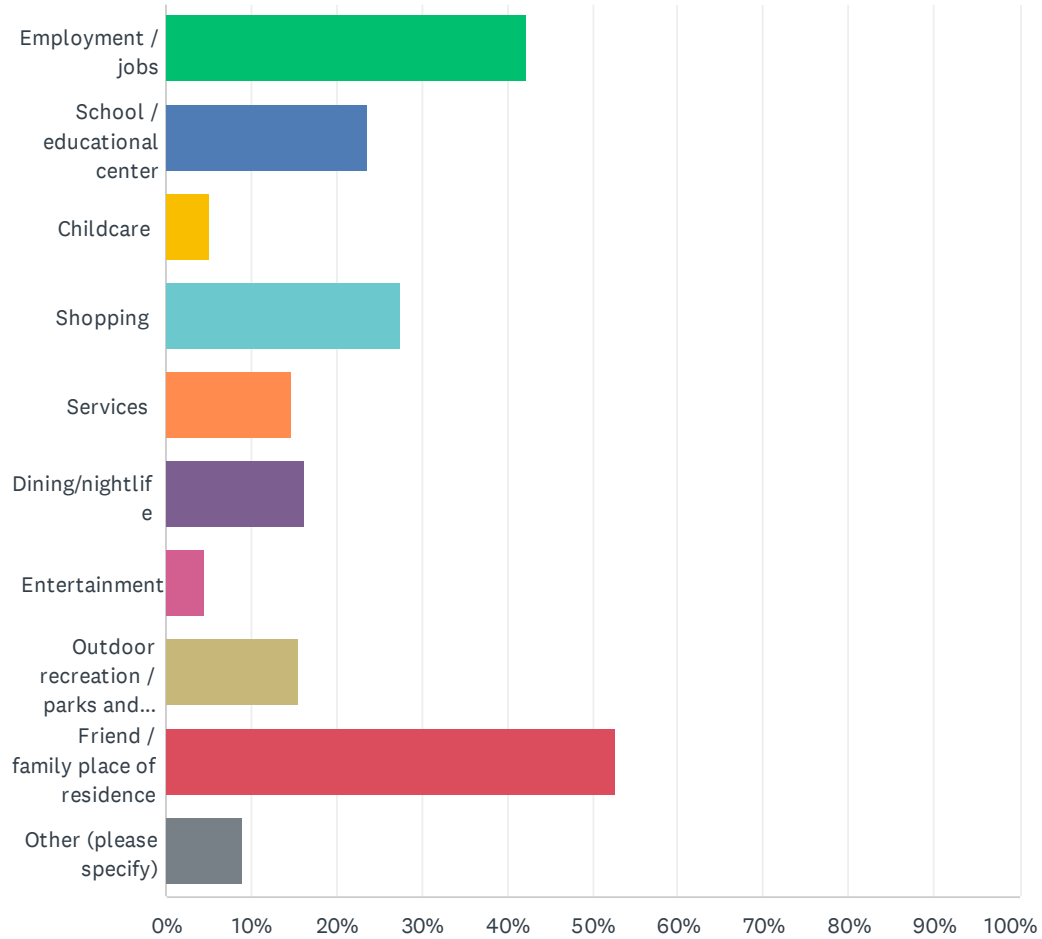
Sallisaw Comprehensive Master Plan: Community Questionnaire

ANSWER CHOICES	RESPONSES	
Employment / jobs	37.24%	54
School / educational center	13.10%	19
Childcare	4.83%	7
Shopping	86.90%	126
Services	51.72%	75
Dining/nightlife	78.62%	114
Entertainment	81.38%	118
Outdoor recreation / parks and trails	52.41%	76
Friend / family place of residence	37.24%	54
Other (please specify)	8.97%	13
Total Respondents: 145		

#	OTHER (PLEASE SPECIFY)	DATE
1	We do most of our shopping in town but stores close early on weekends or are not open so often leave city to acquire items.	12/4/2025 8:47 AM
2	Sallisaw has very little to offer my family. Moving here from Colorado has been the biggest nightmare of our lives.	11/6/2025 12:40 AM
3	Again. Sallisaw covers up murders and rapes. Why would I willingly hang out here???	10/21/2025 3:29 PM
4	Sports	10/15/2025 8:22 PM
5	There's nothing to do in this town. Unless you wanna smoke weed, eat fast food, and walk a park trail with no working bathrooms. Other than that you have to go somewhere else.	10/12/2025 11:07 AM
6	Cost of living is the same as fort smith and they are three times out size with a lot more	10/3/2025 9:48 AM
7	Medical needs	10/1/2025 10:28 PM
8	Church	10/1/2025 9:49 PM
9	Family & children indoor recreation, and sports (gymnastics, bowling, movies); child athlete personal training; sport training facilities; sporting events; honestly just about everything.	10/1/2025 8:59 PM
10	Opportunities for kids	9/25/2025 5:18 PM
11	Everything possible because no options here.	9/24/2025 7:35 PM
12	Dr. Appointment	9/23/2025 11:09 AM
13	Health services	9/22/2025 8:10 PM

Q7 For which of the following destinations do you regularly stay in Sallisaw city limits to visit? (Select all that apply)

Answered: 135 Skipped: 22



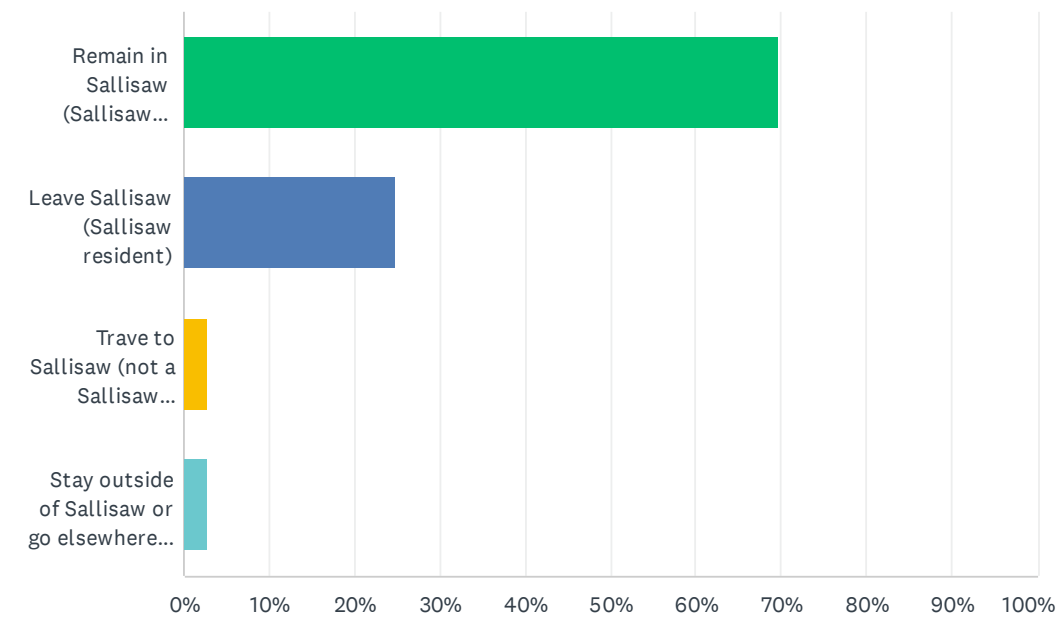
Sallisaw Comprehensive Master Plan: Community Questionnaire

ANSWER CHOICES	RESPONSES	
Employment / jobs	42.22%	57
School / educational center	23.70%	32
Childcare	5.19%	7
Shopping	27.41%	37
Services	14.81%	20
Dining/nightlife	16.30%	22
Entertainment	4.44%	6
Outdoor recreation / parks and trails	15.56%	21
Friend / family place of residence	52.59%	71
Other (please specify)	8.89%	12
Total Respondents: 135		

#	OTHER (PLEASE SPECIFY)	DATE
1	Sallisaw sports complex kids play baseball	12/2/2025 10:20 PM
2	I try to outsource as much as possible to keep what little money I can out of the greedy hands of Ernie Martens and his entire family he has on payroll.	10/21/2025 3:29 PM
3	Just to sleep basically!	10/15/2025 5:50 PM
4	Hoping it will change	10/9/2025 12:55 PM
5	Church	10/3/2025 7:48 PM
6	occassional dinner out	10/2/2025 11:50 AM
7	Home	10/2/2025 8:04 AM
8	Church	10/1/2025 9:51 PM
9	Pharmacy, Dental, Eye Care	10/1/2025 8:59 PM
10	Only groceries	10/1/2025 7:38 PM
11	Peace and quiet	9/26/2025 6:58 PM
12	Close drive shopping for food and home goods	9/23/2025 11:09 AM

Q8 During weekdays during the day, do you typically...

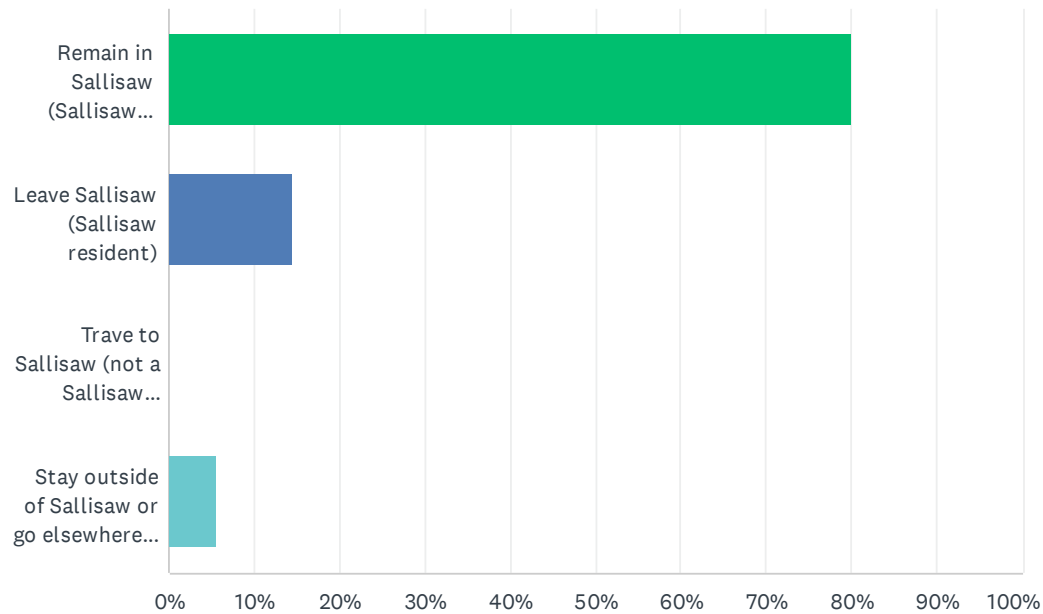
Answered: 145 Skipped: 12



ANSWER CHOICES	RESPONSES	
Remain in Sallisaw (Sallisaw resident)	69.66%	101
Leave Sallisaw (Sallisaw resident)	24.83%	36
Travel to Sallisaw (not a Sallisaw resident)	2.76%	4
Stay outside of Sallisaw or go elsewhere (not a Sallisaw resident)	2.76%	4
TOTAL		145

Q9 During weekday evenings, do you typically...

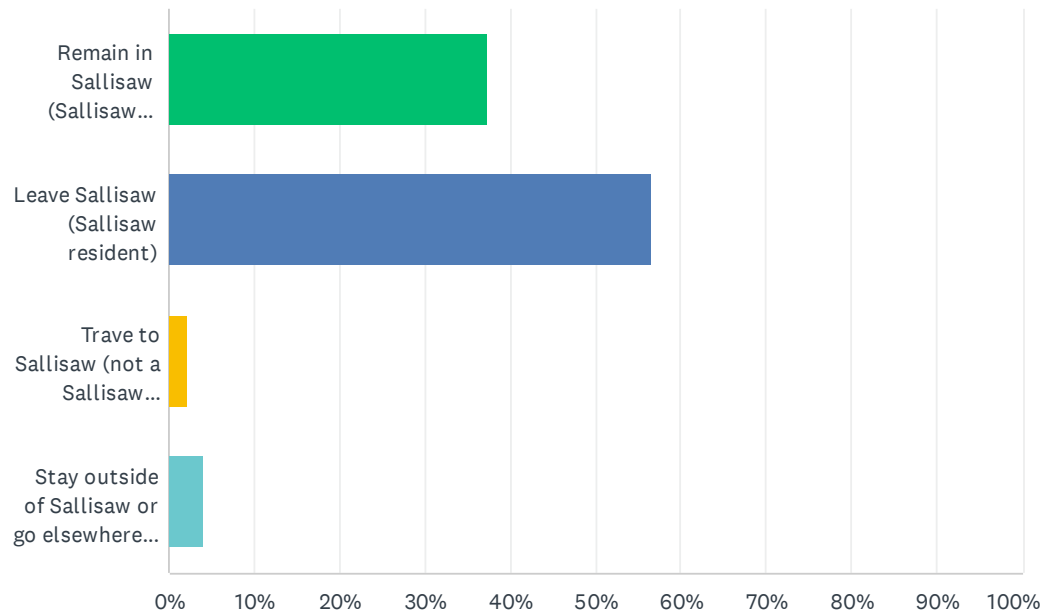
Answered: 145 Skipped: 12



ANSWER CHOICES	RESPONSES	
Remain in Sallisaw (Sallisaw resident)	80.00%	116
Leave Sallisaw (Sallisaw resident)	14.48%	21
Travel to Sallisaw (not a Sallisaw resident)	0.00%	0
Stay outside of Sallisaw or go elsewhere (not a Sallisaw resident)	5.52%	8
TOTAL		145

Q10 On weekends, do you typically...

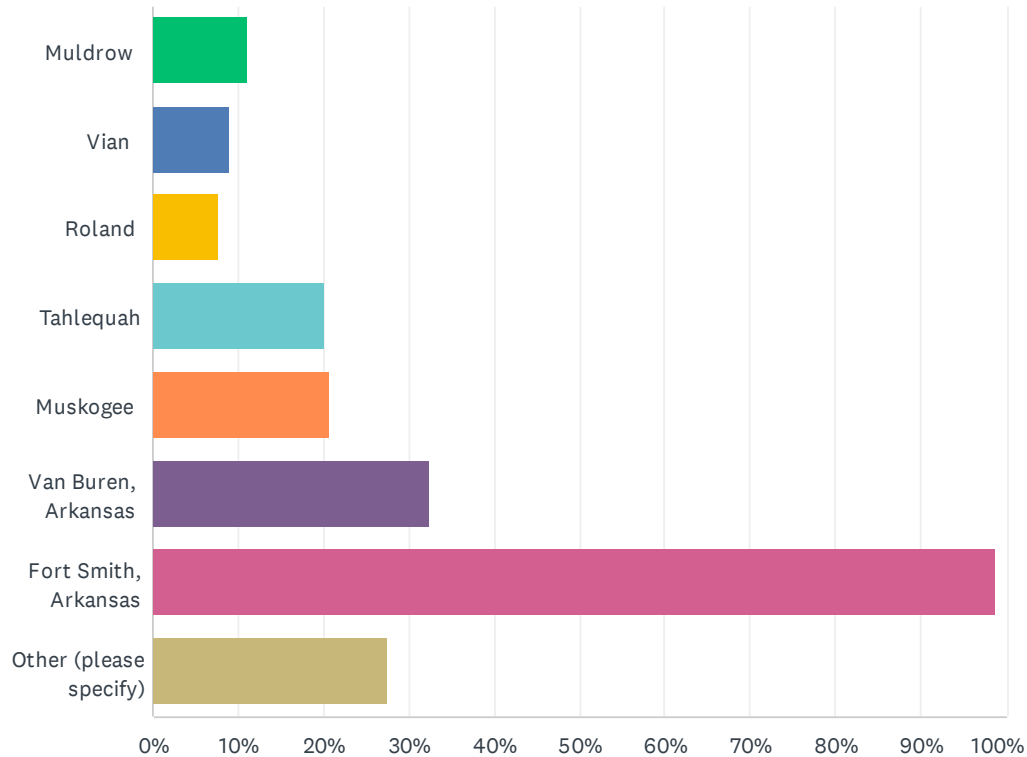
Answered: 145 Skipped: 12



ANSWER CHOICES	RESPONSES	
Remain in Sallisaw (Sallisaw resident)	37.24%	54
Leave Sallisaw (Sallisaw resident)	56.55%	82
Trave to Sallisaw (not a Sallisaw resident)	2.07%	3
Stay outside of Sallisaw or go elsewhere (not a Sallisaw resident)	4.14%	6
TOTAL		145

Q11 Which surrounding communities do you regularly visit when traveling outside of Sallisaw to meet your needs? (Select all that apply)

Answered: 145 Skipped: 12



ANSWER CHOICES	RESPONSES
Muldrow	11.03% 16
Vian	8.97% 13
Roland	7.59% 11
Tahlequah	20.00% 29
Muskogee	20.69% 30
Van Buren, Arkansas	32.41% 47
Fort Smith, Arkansas	98.62% 143
Other (please specify)	27.59% 40
Total Respondents: 145	

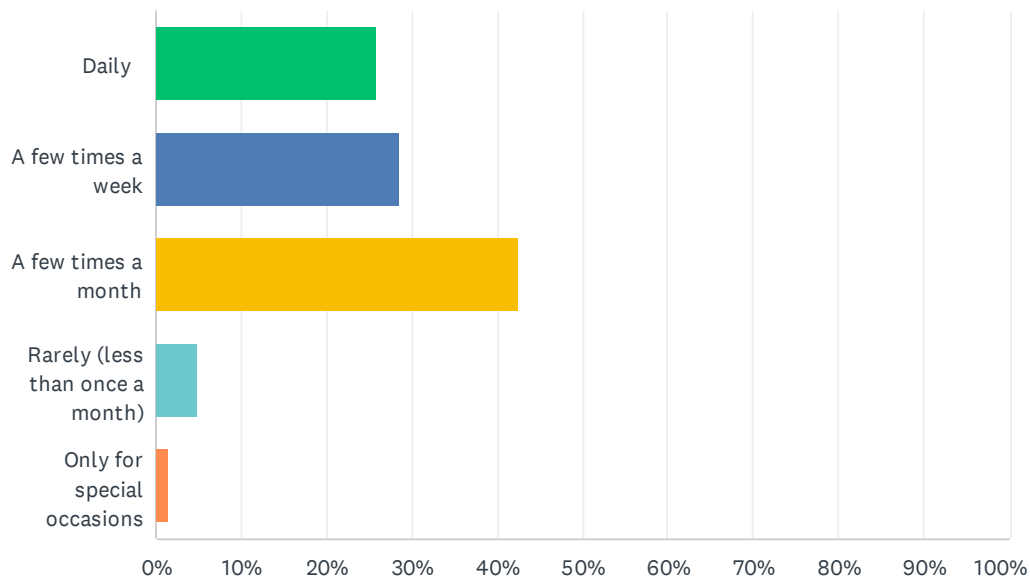
#	OTHER (PLEASE SPECIFY)	DATE
1	Tulsa	12/4/2025 8:47 AM
2	Tulsa ,okc	12/2/2025 10:20 PM
3	Tulsa	11/6/2025 12:40 AM

Sallisaw Comprehensive Master Plan: Community Questionnaire

4	Tulsa, Fayetteville	10/24/2025 7:27 PM
5	Tulsa	10/21/2025 5:54 PM
6	Tulsa, OK	10/21/2025 4:58 PM
7	Tulsa also. But again just anywhere Ernie Martens and his family aren't sucking the population dry.	10/21/2025 3:29 PM
8	Tulsa	10/21/2025 2:33 PM
9	Tulsa, Fayetteville	10/15/2025 5:50 PM
10	Tulsa	10/14/2025 10:52 PM
11	Tulsa, Oklahoma	10/11/2025 9:59 PM
12	Tulsa	10/10/2025 10:13 PM
13	Tulsa	10/10/2025 3:07 PM
14	Keota, Tulsa, Oklahoma City,	10/10/2025 8:42 AM
15	Broken arrow	10/8/2025 8:07 PM
16	Tulsa and OKC	10/5/2025 5:38 PM
17	Tulss	10/2/2025 9:19 PM
18	Tulsa/okc	10/2/2025 3:23 PM
19	Tulsa	10/2/2025 12:43 PM
20	Tulsa, OKC	10/2/2025 11:50 AM
21	Poteau, Oklahoma	10/1/2025 10:29 PM
22	Poteau, Tulsa, OKC	10/1/2025 10:28 PM
23	Tulsa	10/1/2025 9:51 PM
24	Tulsa, NW Arkansas (Rogers, Springdale, Fayetteville, Bentonville)	10/1/2025 8:59 PM
25	Tulsa	10/1/2025 8:35 PM
26	Stilwell	10/1/2025 8:28 PM
27	Tulsa	10/1/2025 8:20 PM
28	Tulsa, OK Rogers, AR	10/1/2025 8:17 PM
29	Tulsa or Fayetteville	10/1/2025 7:38 PM
30	Tulsa	10/1/2025 7:36 PM
31	Tulsa, Fayetteville, Broken Bow	10/1/2025 7:19 PM
32	Tulsa	9/25/2025 1:53 PM
33	Tulsa	9/24/2025 8:28 PM
34	Tulsa	9/24/2025 8:13 PM
35	Tulsa, Oklahoma City	9/24/2025 7:35 PM
36	Tulsa	9/24/2025 2:54 PM
37	Poteau	9/22/2025 8:46 PM
38	Toledo, Ohio	9/22/2025 8:10 PM
39	Tulsa	9/22/2025 7:42 PM
40	Tulsa, NWA	9/22/2025 8:36 AM

Q12 How often do you leave Sallisaw to meet your needs (work, job, childcare, groceries, etc.)? (Select all that apply)

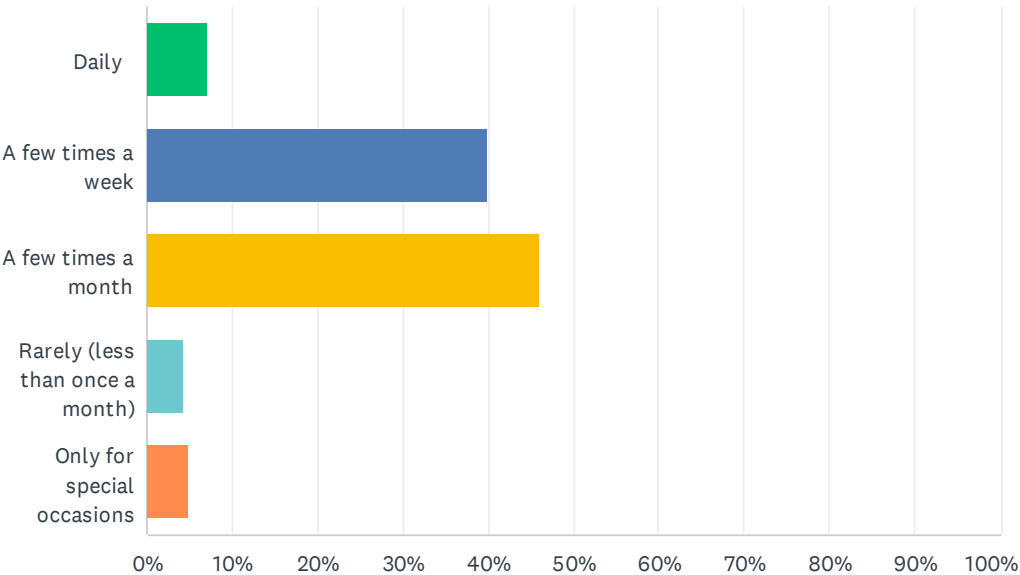
Answered: 144 Skipped: 13



ANSWER CHOICES	RESPONSES	
Daily	25.69%	37
A few times a week	28.47%	41
A few times a month	42.36%	61
Rarely (less than once a month)	4.86%	7
Only for special occasions	1.39%	2
Total Respondents: 144		

Q13 How often do you leave Sallisaw to fulfill wants or desires (entertainment, dining, recreation, etc.)? (Select all that apply)

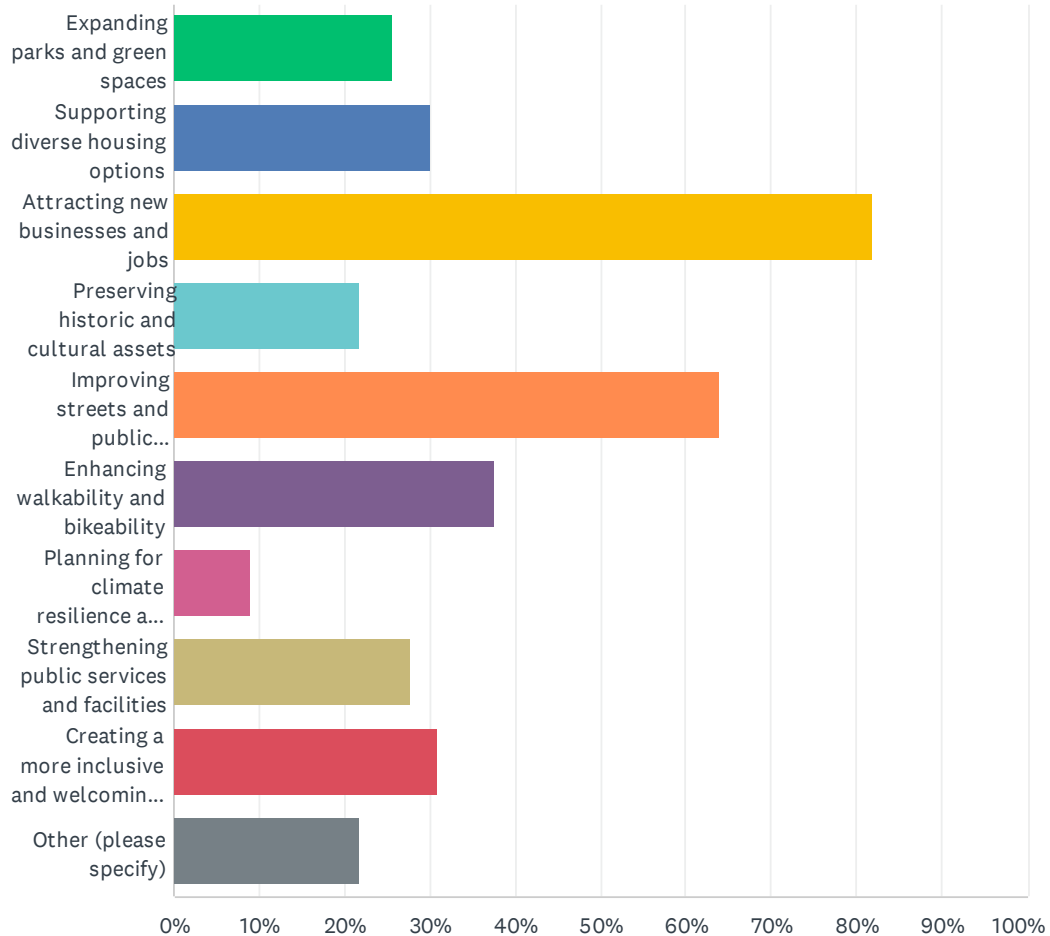
Answered: 143 Skipped: 14



ANSWER CHOICES	RESPONSES	
Daily	6.99%	10
A few times a week	39.86%	57
A few times a month	46.15%	66
Rarely (less than once a month)	4.20%	6
Only for special occasions	4.90%	7
Total Respondents: 143		

Q14 Looking ahead 20 years, which of the following should Sallisaw prioritize most? (Select up to 3 priorities)

Answered: 133 Skipped: 24



Sallisaw Comprehensive Master Plan: Community Questionnaire

ANSWER CHOICES	RESPONSES	
Expanding parks and green spaces	25.56%	34
Supporting diverse housing options	30.08%	40
Attracting new businesses and jobs	81.95%	109
Preserving historic and cultural assets	21.80%	29
Improving streets and public infrastructure	63.91%	85
Enhancing walkability and bikeability	37.59%	50
Planning for climate resilience and sustainability	9.02%	12
Strengthening public services and facilities	27.82%	37
Creating a more inclusive and welcoming community	30.83%	41
Other (please specify)	21.80%	29
Total Respondents: 133		

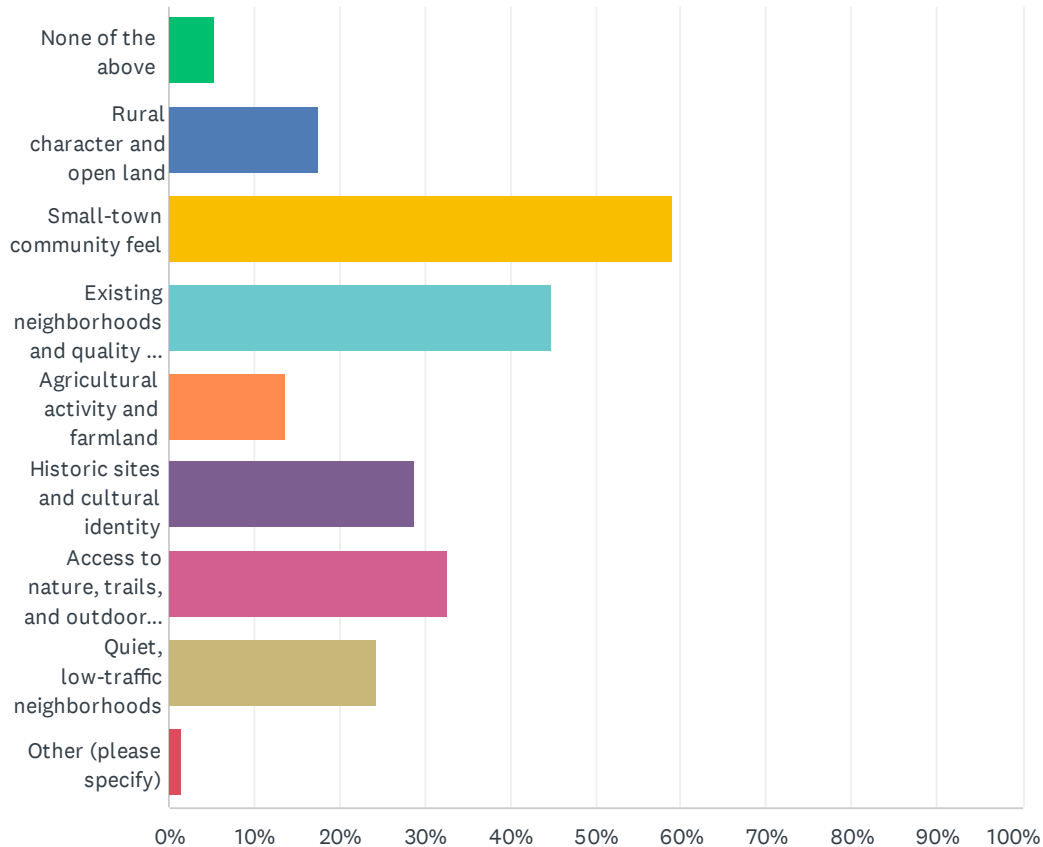
#	OTHER (PLEASE SPECIFY)	DATE
1	Entertainment and better restaurants not more Mexican restaurants!	12/4/2025 11:01 PM
2	We are fortunate to not want for much but my understanding is many in our community do live paycheck to paycheck. Growing industry and business may help but often the establishments that come in do not pay very well. Housing cost are still lower than cities BUT have risen since we moved here and pay still doesn't keep with cost of living. Find a way to keep housing affordable for your community members and prevent what occurred in DFW area, companies relocate to Texas DFW area and bring employees with them with larger salaries and bank accounts that drive up housing costs to unreasonably high levels forcing the everyday person to find living in area unaffordable.	12/4/2025 9:01 AM
3	Opening family oriented businesses, ex. Trampoline park, movie theater, family dining restaurants	10/21/2025 5:06 PM
4	Their corrupt leaders	10/21/2025 3:32 PM
5	Help get wages increased & more things for people to do in town	10/15/2025 8:26 PM
6	The city should prioritize making it more affordable to live here and not on raising the cost of everything. We need more recreational opportunities. Good restaurants to go eat at with the family instead of just Mexican or Chinese places. A movie theater, a skate park, arcades, gel ball arena, stuff for kids to go do and have a good time. Besides the library and 5 walking trails.	10/12/2025 11:14 AM
7	Reduce utility costs	10/10/2025 10:20 PM
8	Lower utility Bill's and property taxes for people over 65 no matter what their income is.	10/10/2025 6:12 PM
9	More variety of groceries food shopping	10/8/2025 8:10 PM
10	Not DEI, not more welfare housing, not inclusive but exclusive. I left for 12 years, I'm back and it's pitiful here.	10/8/2025 7:59 PM
11	Provide more opportunities for the youth and families such as movies, bowling, entertainment.	10/8/2025 6:08 PM
12	Restaurants and shopping	10/3/2025 7:57 PM
13	Better relationship with the community the city workers and the you higher ups are all rude a lot of the time	10/3/2025 9:56 AM
14	The homeless makes the town look shabby	10/2/2025 10:41 PM
15	low income quality housing	10/2/2025 10:35 AM

Sallisaw Comprehensive Master Plan: Community Questionnaire

16	Dining and Social activities	10/2/2025 8:38 AM
17	Needs to attract better healthcare providers and help small business start up.	10/1/2025 10:32 PM
18	Investing in our children. Outside of Baseball & Football, our youth have very little available to them. Not all families are as blessed as we are to be able to travel outside of the area to invest in our children.	10/1/2025 9:06 PM
19	Being realistic with city funds, not over spending and stop raising utility prices because the city cannot afford them but also agree to annex a private home into the city utilities and agree to run the \$60,000+ water line to mentioned private residency.	10/1/2025 8:37 PM
20	GOLF COURSE	10/1/2025 7:49 PM
21	Theres nothing to do. So luring entertainment venues and businesses wouod be preferred	10/1/2025 7:42 PM
22	Entertainment options, things for kids or teenagers to do!	10/1/2025 7:25 PM
23	I want to see sallisaw grow but not get as big as ft smith. Do not want super busy streets or a more diverse community.	9/22/2025 11:30 PM
24	If the mayor and his family wasn't so greedy our pool would've been significantly larger and it would've attracted more. Same as the skate park we are no longer getting. Plans went from a water park to a splash pad.	9/22/2025 11:27 PM
25	Dining options, entertainment	9/22/2025 7:57 PM
26	TODDLER FRIENDLY PARKS	9/22/2025 7:47 PM
27	Bars, nightlife	9/22/2025 10:41 AM
28	new library	9/22/2025 8:40 AM
29	need a way to get to the hospital without having to stop for a train.	9/19/2025 9:20 PM

Q15 What is most important to preserve as Sallisaw continues to grow? (Select up to 2 priorities)

Answered: 132 Skipped: 25



ANSWER CHOICES	RESPONSES	
None of the above	5.30%	7
Rural character and open land	17.42%	23
Small-town community feel	59.09%	78
Existing neighborhoods and quality of life	44.70%	59
Agricultural activity and farmland	13.64%	18
Historic sites and cultural identity	28.79%	38
Access to nature, trails, and outdoor spaces	32.58%	43
Quiet, low-traffic neighborhoods	24.24%	32
Other (please specify)	1.52%	2
Total Respondents: 132		

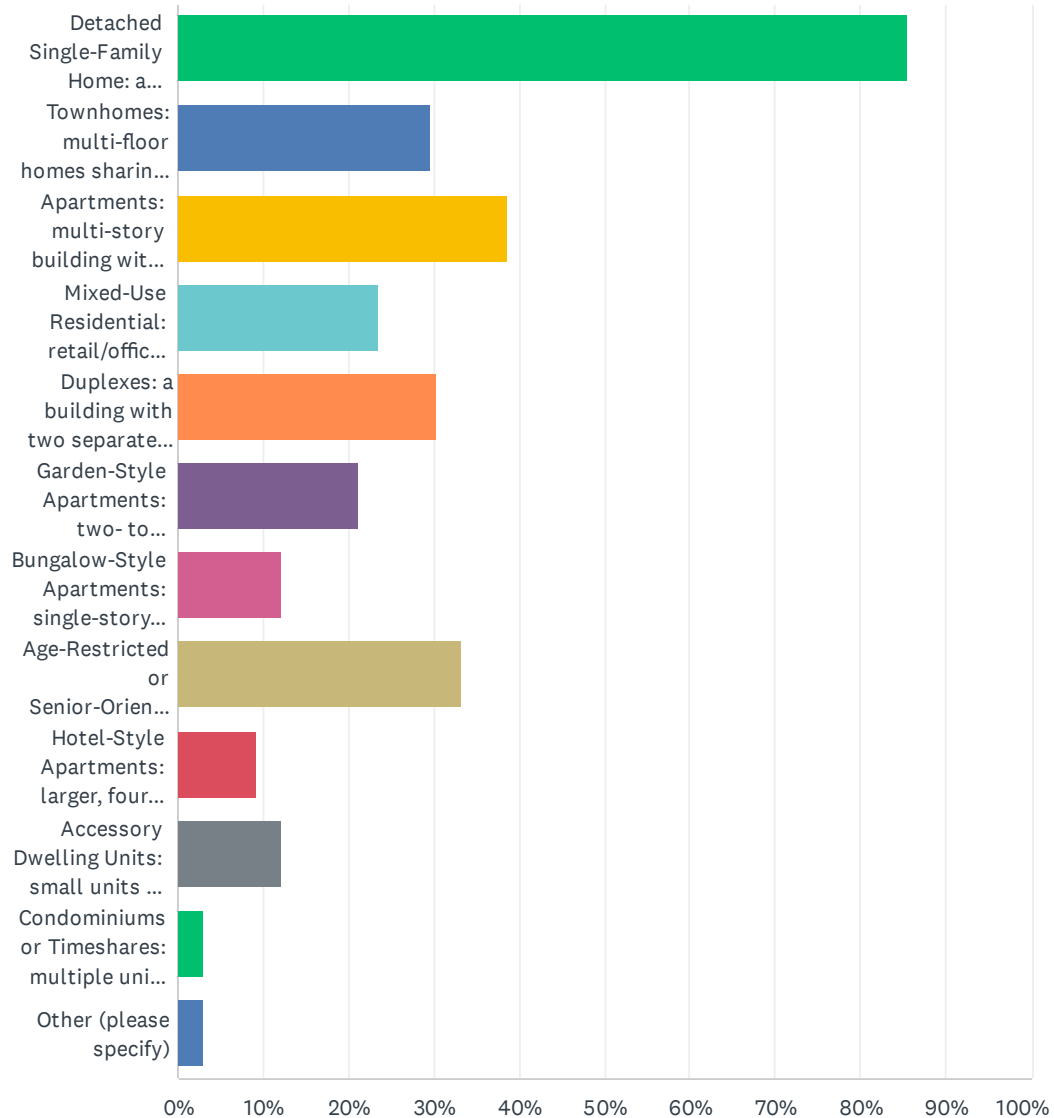
#	OTHER (PLEASE SPECIFY)	DATE
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Sallisaw Comprehensive Master Plan: Community Questionnaire

1	We need someone that actually cares about the people of the city. Not just someone that wants to clear their family name and line their pockets in the process.	10/21/2025 3:32 PM
2	Start clearing out some of these drug houses	9/22/2025 8:23 PM

Q16 Which types of housing are most appropriate and desirable in Sallisaw for future development? (Select all that apply)

Answered: 132 Skipped: 25



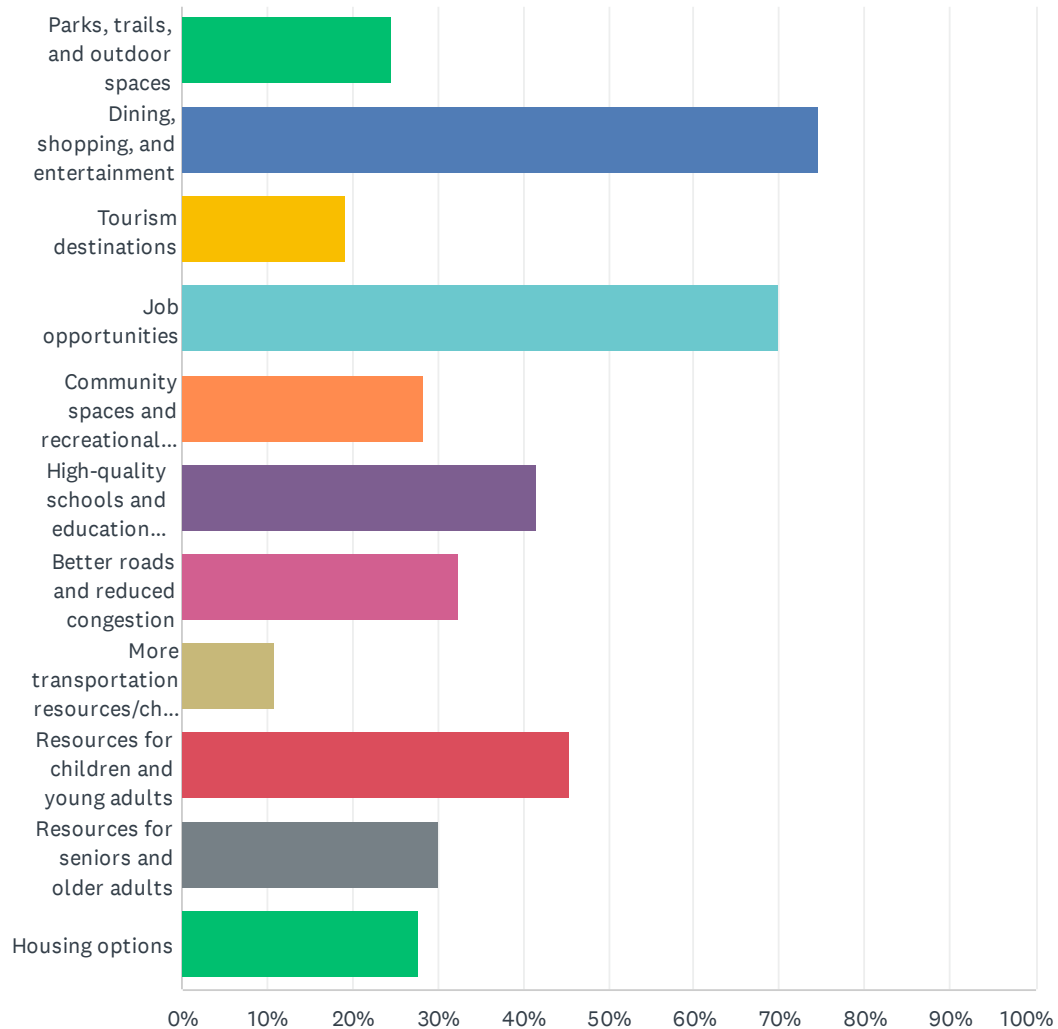
Sallisaw Comprehensive Master Plan: Community Questionnaire

ANSWER CHOICES	RESPONSES	
Detached Single-Family Home: a stand-alone housing structure intended for one family or household	85.61%	113
Townhomes: multi-floor homes sharing a wall or two with adjacent properties, but have individual entrances.	29.55%	39
Apartments: multi-story building with a mix of studio/loft, 1-, 2-, and/or 3-bedroom units (vary in size).	38.64%	51
Mixed-Use Residential: retail/office/dining on the bottom floor with residential floors above.	23.48%	31
Duplexes: a building with two separate but attached units.	30.30%	40
Garden-Style Apartments: two- to three-story buildings with multiple units arranged around a centralized open space amenity area.	21.21%	28
Bungalow-Style Apartments: single-story detached homes within a community owned and managed by a single property owner.	12.12%	16
Age-Restricted or Senior-Oriented Communities: a collection of apartments, townhomes, or multiplex options designed for senior citizens.	33.33%	44
Hotel-Style Apartments: larger, four+ story elevator-served buildings with units accessed from interior corridors.	9.09%	12
Accessory Dwelling Units: small units in the backyard or above a garage designed for multigenerational households.	12.12%	16
Condominiums or Timeshares: multiple units located within the same building owned, and not rented, by the occupant. Residency may not be full-time.	3.03%	4
Other (please specify)	3.03%	4
Total Respondents: 132		

#	OTHER (PLEASE SPECIFY)	DATE
1	None. There's plenty. It isn't the houses keeping people away. It's the leadership.	10/21/2025 3:32 PM
2	Maintain the middle class.	10/8/2025 7:59 PM
3	You should change it back to being able to put trailer houses on property other then just in trailer parks.... ridiculous that it was ever changed to just being in trailer parks 😞	9/24/2025 4:12 PM
4	AFFORDABLE HOUSING	9/22/2025 7:47 PM

Q17 Which of the following would make Sallisaw a more attractive place to live long-term? (Select up to 3 priorities)

Answered: 130 Skipped: 27

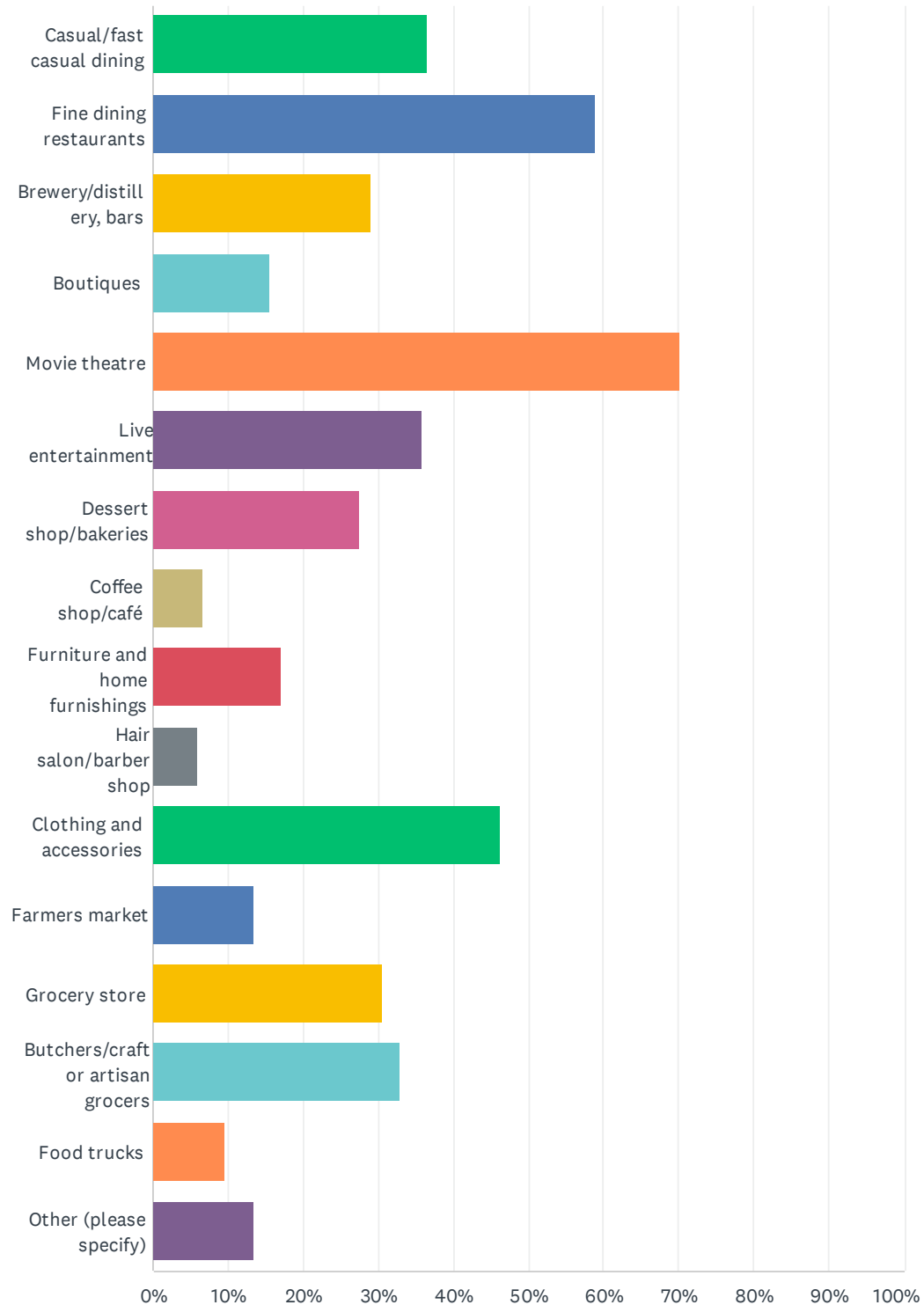


Sallisaw Comprehensive Master Plan: Community Questionnaire

ANSWER CHOICES	RESPONSES	
Parks, trails, and outdoor spaces	24.62%	32
Dining, shopping, and entertainment	74.62%	97
Tourism destinations	19.23%	25
Job opportunities	70.00%	91
Community spaces and recreational destinations	28.46%	37
High-quality schools and education options	41.54%	54
Better roads and reduced congestion	32.31%	42
More transportation resources/choices	10.77%	14
Resources for children and young adults	45.38%	59
Resources for seniors and older adults	30.00%	39
Housing options	27.69%	36
Total Respondents: 130		

Q18 What types of businesses would you most like to see more of in Sallisaw? (Select up to 5 priorities)

Answered: 134 Skipped: 23



Sallisaw Comprehensive Master Plan: Community Questionnaire

ANSWER CHOICES	RESPONSES	
Casual/fast casual dining	36.57%	49
Fine dining restaurants	58.96%	79
Brewery/distillery, bars	29.10%	39
Boutiques	15.67%	21
Movie theatre	70.15%	94
Live entertainment	35.82%	48
Dessert shop/bakeries	27.61%	37
Coffee shop/café	6.72%	9
Furniture and home furnishings	17.16%	23
Hair salon/barber shop	5.97%	8
Clothing and accessories	46.27%	62
Farmers market	13.43%	18
Grocery store	30.60%	41
Butchers/craft or artisan grocers	32.84%	44
Food trucks	9.70%	13
Other (please specify)	13.43%	18
Total Respondents: 134		

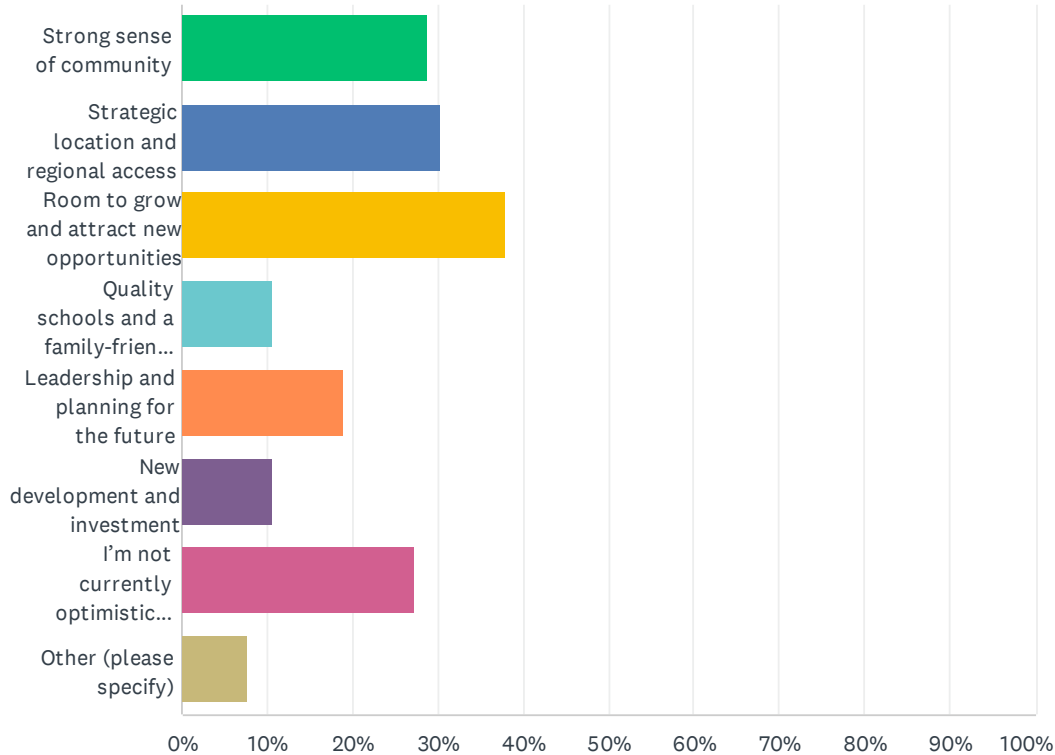
#	OTHER (PLEASE SPECIFY)	DATE
1	Hardware stores	12/5/2025 10:04 AM
2	Hardware store, the reduced weekend hours make it difficult to get needs met.	12/4/2025 9:01 AM
3	None. They have plenty that they are upcharging for. Do we not remember our "water park" turned splash pad lmaooooooooooooooooo	10/21/2025 3:32 PM
4	Aldi grocery	10/21/2025 2:37 PM
5	Golf course	10/11/2025 10:03 PM
6	larger warehouses for work opportunities	10/10/2025 6:01 PM
7	Activities for kids! Besides the pool and the pool hall	10/10/2025 5:35 PM
8	Manufacturing jobs, not Chinese hacks polluting.	10/8/2025 7:59 PM
9	GOOD PAYING JOBS	10/8/2025 7:32 AM
10	Indoor play facilities for children. The Oklahoma heat can make it difficult for children to be outside in the summer, but they still have energy to expel.	10/1/2025 9:06 PM
11	Casual dining, but not fast food or fast casual	9/26/2025 7:03 PM
12	Activities for kids-resources	9/25/2025 5:26 PM
13	Bowling alley	9/25/2025 3:06 PM
14	Bowling alley, skating rink, low price options for kids to have fun	9/22/2025 8:18 PM
15	Things for younger kids especially toddlers!!!	9/22/2025 7:47 PM

Sallisaw Comprehensive Master Plan: Community Questionnaire

16	western stores	9/19/2025 9:20 PM
17	Anchor stores to attract the other businesses that setup around anchor locations.	9/18/2025 1:29 PM
18	Horse Racing	9/16/2025 9:48 PM

Q19 Which of the following makes you most optimistic about Sallisaw's future? (Select one)

Answered: 132 Skipped: 25



ANSWER CHOICES		RESPONSES	
Strong sense of community		28.79%	38
Strategic location and regional access		30.30%	40
Room to grow and attract new opportunities		37.88%	50
Quality schools and a family-friendly environment		10.61%	14
Leadership and planning for the future		18.94%	25
New development and investment		10.61%	14
I'm not currently optimistic about the future of Sallisaw		27.27%	36
Other (please specify)		7.58%	10
Total Respondents: 132			

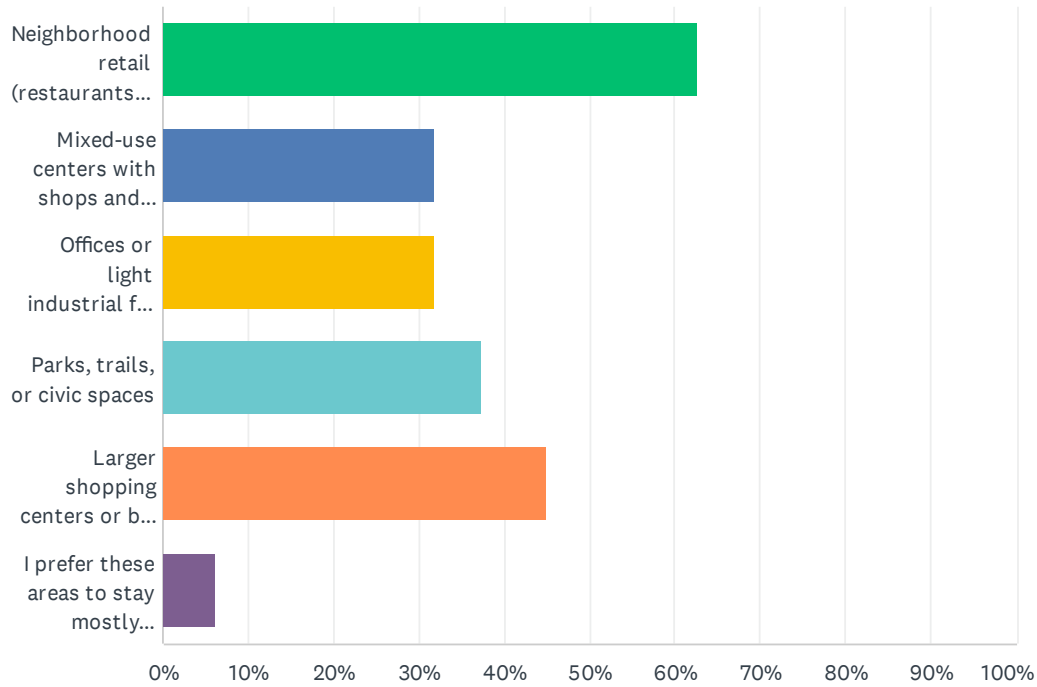
#	OTHER (PLEASE SPECIFY)	DATE
1	I am very concerned about the current expansion being done. Brining in all this traffic from 40 without decent traffic control seems shortsighted.	12/4/2025 9:01 AM
2	My house is on the market. After living here for 5 years almost. The ONLY good thing that has happened is 7 brew. My children can not even safely attend school here.	11/6/2025 12:44 AM

Sallisaw Comprehensive Master Plan: Community Questionnaire

3	Upcoming elections	10/21/2025 3:32 PM
4	Repair or move the manufacturing park and get some middle class jobs back.	10/8/2025 7:59 PM
5	Current growth and new businesses	10/2/2025 9:28 PM
6	Need better more financially competent leaders	10/1/2025 8:37 PM
7	Too much nepotism happening currently to be optimistic.	9/24/2025 7:38 PM
8	Greedy leaders pushing even more family into higher roles. Anything to pad their pockets.	9/22/2025 11:27 PM
9	Hopping that we the citizens will be heard!	9/22/2025 7:47 PM
10	Finally see some overlays on streets!	9/18/2025 1:29 PM

Q20 What kinds of development would you most like to see along major roads and corridors in Sallisaw? (Select all that apply)

Answered: 129 Skipped: 28



ANSWER CHOICES	RESPONSES	
Neighborhood retail (restaurants, coffee shops, services)	62.79%	81
Mixed-use centers with shops and housing	31.78%	41
Offices or light industrial for local employment	31.78%	41
Parks, trails, or civic spaces	37.21%	48
Larger shopping centers or big box retail	44.96%	58
I prefer these areas to stay mostly undeveloped	6.20%	8
Total Respondents: 129		

Q21 What are the most critical issues when considering Sallisaw's future over the next 20 years?

Answered: 105 Skipped: 52

#	RESPONSES	DATE
1	Planning for the city to grow while ensuring safety. Many areas are currently not safe for traffic or pedestrians.	12/5/2025 2:30 PM
2	Roads the ditches or canals that the water should flow, but can't because they're too small. And the need of gross	12/5/2025 10:11 AM
3	Better streets and drainage system	12/4/2025 7:15 PM
4	School system. Lack of communication. Needing 5 city employees to finish a simple job.	12/4/2025 6:37 PM
5	If growth is goal, then do it smart. Set up infrastructure beforehand like traffic control (lights/4 way stops) before brining in more traffic. Remember growth after a point just means another city and the coldness and detachment that follows.	12/4/2025 9:07 AM
6	Room for growth	12/2/2025 10:28 PM
7	Large clothing retain store. Big chain nice restaurants	11/29/2025 3:38 PM
8	Honestly, the biggest issue is eateries. Yes we have a good selection of fast food places, but what about dine in places? We have a few but we definitely need to expand especially since we're right off I40.	11/28/2025 8:47 PM
9	Improved education, more college level jobs, acceptance of all people, increased local support and opportunities for small businesses	11/27/2025 11:56 PM
10	City Leadership	11/26/2025 3:03 PM
11	Keep educated people and informed citizens. We moved here from Colorado in 2021 with high hopes of small town living. Our kids have hated here for good reason. There is absolutely NOTHING for family's to do. The people in this town are extremely rude to newcomers. I was honestly surprised how unfriendly everyone is. After almost 5 years of extremely high electric bills and a great decline in mental health living in Oklahoma we are selling our home with what appears to be everyone else in town!	11/6/2025 12:55 AM
12	The utilities seem to keep getting more and more expensive.	10/30/2025 3:47 AM
13	Housing, clothing shops, fine dining, entertainment, infrastructure of the roads.	10/25/2025 2:01 AM
14	First securing what we have, bring in jobs, quality city leaders and quality educators	10/24/2025 7:32 PM
15	The leadership for sure. And the fact that we continue to cover up intentional rapes, murders, and corruption.	10/21/2025 3:34 PM
16	Utilities are too high. NEED INDUSTRIAL JOBS! Nepotism in city Government is bad.	10/21/2025 2:40 PM
17	The lack of housing options for those *not* in poverty and the lack of activities for people to do that aren't just going to a sports event.	10/21/2025 1:15 PM
18	Infrastructure, attracting business, and education.	10/21/2025 11:03 AM
19	Opportunities for all & leaders listening to everyone's opinions & ideas. It seems really segregated currently	10/15/2025 8:33 PM
20	Money management, leaders, schools systems.	10/15/2025 6:01 PM
21	The cost of everything keeps going up. I worry we will not be able to afford to keep living in town.	10/14/2025 10:56 PM
22	The utility bills are too high	10/14/2025 9:32 PM

Sallisaw Comprehensive Master Plan: Community Questionnaire

23	Need industrial jobs! Lower taxes and LOWER UTILITY RATES!	10/12/2025 11:44 AM
24	Utilities,	10/12/2025 11:31 AM
25	Cost of living. This town is overpriced to live in, and you have basically nothing to do here. If you wanna go out for an evening you have to leave town. Utilities in this town are outrageous and city officials are WAY overpaid.	10/12/2025 11:24 AM
26	Providing opportunities (employment, entertainment, etc.) for young adults to want to return to Sallisaw and continue the tradition of being involved in the community and making Sallisaw their forever home. I'm a fourth generation Black Diamond & moved back to Sallisaw 5 years ago after I graduated from college. During my time back here, I've seen several opportunities for children/teens but not much for those between the ages of 25-40, especially those who may be single or starting their families. The future of Sallisaw starts with the young adults who have grown up loving Sallisaw & want to continue pouring back into the community. An example would be having a golf course. It takes about 40 minutes to get to any of the closest golf courses in the area. A golf course creates community for men & women of all ages. It gives our SMS & SHS students an opportunity to build a golf program, practice, and find their "niche" and maybe pursue a collegiate career. Creating opportunities for young adults to thrive in Sallisaw is critical.	10/11/2025 10:28 PM
27	Affordable utilities, lower property taxes, high tech job opportunities, developing and maintaining clean water	10/11/2025 12:01 PM
28	Corrupt officials High utilities	10/10/2025 11:00 PM
29	Keep costs down to live in Sallisaw that will draw people in to retire here	10/10/2025 6:16 PM
30	Need lower utilities, it costs too much to live here. Need more industrial and warehouse jobs. not everyone wants to work fast food or customer service!	10/10/2025 6:09 PM
31	Our children have to travel out of town for certain sports if they want to be considered serious athletes. We lack soccer fields that are standard size and handicap accessible. We travel to Van Buren/Muskogee/etc to play on actual fields (other than the school teams). We have zero entertainment for kids. The pool is only open seasonally and the pool hall is not appropriate for younger kids. There are no activities outside of school or youth league sports. Our "sports" stories don't carry basic sporting goods. Our lack of shopping/clothing stores makes us have to drive to Ft Smith or Muskogee to even buy decent school/work clothes or sports equipment. Every time we want to do anything with our kid, we have to take them to other cities for entertainment or shopping.	10/10/2025 5:42 PM
32	Activities for the youth and housing for the elderly	10/10/2025 5:35 PM
33	Making utilities affordable for citizens. The average family in Sallisaw lives paycheck to paycheck. We can't afford \$500-\$600 utility bills.	10/10/2025 4:44 PM
34	We need LOWER UTILITY RATES!!!! Jobs/employment opportunities, such as light industrial and warehouse jobs... something NON-Customer service related with higher wages that keep up with the rest of the country.	10/10/2025 3:19 PM
35	There is a need for more community education about how development works. Some residents assume that the City or Cherokee Nation should fund new projects, rather than recognizing that these costs are typically the responsibility of a developer.	10/10/2025 8:55 AM
36	Variety	10/8/2025 8:11 PM
37	Skimming the cream is fine, as long as you're spreading it too. I watched BRD, Holley, Borg Warner and Carl Albert bring real life to Sallisaw, I hope it will happen again.	10/8/2025 8:11 PM
38	We need to grow	10/8/2025 7:27 PM
39	Leadership being open to all kinds of retailers, even those that compete with current retailers, coming to Sallisaw. If you want manufacturing to come here, you need things for their families to do. We only have sports and that isn't enough.	10/8/2025 6:15 PM
40	Good paying JOBS	10/8/2025 7:37 AM
41	Infrastructure, water, electric, sewer, roads. If you build it they will come.	10/5/2025 3:08 PM
42	The high utility bills. If it continues to increase at the rate it has been no one will be able to live	10/3/2025 10:58 PM

Sallisaw Comprehensive Master Plan: Community Questionnaire

	in the city limits	
43	Drugs, jobs, generational poverty	10/3/2025 8:08 PM
44	Leadership is a big issue how come y'all well some of y'all are making what someone doing the same job in OKC makes,that's not fair cause we the people that live here pay y'all's wages	10/3/2025 10:01 AM
45	Sustainability	10/3/2025 8:34 AM
46	shelter for the unhoused population	10/3/2025 8:27 AM
47	Homeless	10/2/2025 10:41 PM
48	Housing and infrastructure	10/2/2025 9:29 PM
49	the walkability is almost non-existent - the need for sidewalks and safe bike lanes	10/2/2025 4:11 PM
50	Housing and education	10/2/2025 3:40 PM
51	Reduced utilities. We are looking at relocating businesses and home due to high cost of utilities. That is not going to bring people to the area which is the end goal.	10/2/2025 12:50 PM
52	Community's infrastructure and ability to educate, and retain youth.	10/2/2025 12:00 PM
53	-affordable quality housing options -employment opportunities -quality school system	10/2/2025 10:43 AM
54	Infrastructure	10/2/2025 8:43 AM
55	Critical issues for Sallisaw's future: jobs, infrastructure, housing, healthcare, safety, and staying competitive.	10/2/2025 8:19 AM
56	Drugs, homeless,	10/2/2025 7:03 AM
57	Housing, care of what is already here...steer lights, roads	10/2/2025 7:02 AM
58	Our utility costs, especially electric are ridiculously high. Soon half the town will be without power. Mine was almost \$500. Others I've talked to were over \$700. Another was o er \$1000. How are we supposed to survive?	10/1/2025 10:36 PM
59	Drainage, housing, affordability of necessities (electric/water)	10/1/2025 10:35 PM
60	Electric - there needs to be competition so we don't have to continue paying these high bills. No one wants to live here.	10/1/2025 10:27 PM
61	Housing	10/1/2025 9:57 PM
62	The city allowing businesses in and the community supporting them	10/1/2025 9:54 PM
63	Stop trying to please those with a last name, and actually consider what the citizens of Sallisaw want & need. I'm sick of seeing the same folks flourish because they stop growth out of fear it'll hurt their wallet.	10/1/2025 9:14 PM
64	Infrastructure is a must. It needs to not only brought up to date but expanded to allow for growth.	10/1/2025 9:11 PM
65	Town budget management. Growing to fast means lower middle class families cannot afford to live here because you are raising taxes and utilities.	10/1/2025 8:38 PM
66	Roads/streets improvement Affordable utilities Better trained police force	10/1/2025 8:26 PM
67	I think the biggest issue is housing. There is a lot of land that people do not want to let go of and it is stunting the growth of Sallisaw.	10/1/2025 8:21 PM
68	Affordable	10/1/2025 7:57 PM
69	Housing and new buildings for business , a lot of the old buildings have mold	10/1/2025 7:54 PM
70	Jobs. If people can't work here, they won't stay here.	10/1/2025 7:52 PM
71	Not just access to jobs but the pay when they're available- why sallisaw and not fort smith? Jobs will be created with Millison over the next few years and there's not even housing to support those workers. If you shoot for housing, will it be affordable? What makes you think so?	10/1/2025 7:36 PM

Sallisaw Comprehensive Master Plan: Community Questionnaire

72	Sallisaw has some of the poorest health outcomes in the US (obesity, cardiovascular, diabetes, smoking), exacerbated by limitations in walkability and access to affordable, healthy food	10/1/2025 7:33 PM
73	Housing opportunities	10/1/2025 7:26 PM
74	Our crumbling and inadequate infrastructure. The roads in my neighborhood are cracked and broken and get worse every time the street sweeper comes around. Drainage is poor creating flooded spots in the roads every time it rains. There are few sidewalks around town for walkers and almost none in my neighborhood. I don't see how a town that can't even keep its roads up will attract new people to stay here.	9/26/2025 7:06 PM
75	Higher paying jobs and housing options	9/25/2025 7:35 PM
76	More to activities to do	9/25/2025 6:45 PM
77	Expand! Bring in more big businesses, more retail options so residents are not traveling 45 minutes to other cities to shop!	9/25/2025 5:54 PM
78	The cost of living-electricity and other utilities vs amount of pay received. People are already unable to pay with how it is. I can't imagine the next 20 years	9/25/2025 5:33 PM
79	Senior activities Roads repaired More outdoor/ indoor activities for family Sidewalks Improve police department	9/25/2025 3:15 PM
80	homeless drug use social economics bringing in better jobs for people to make a quality living	9/25/2025 2:07 PM
81	Jobs, housing, infrastructure	9/24/2025 11:00 PM
82	First I would say money accountability, then people need to let this place grow they're are a lot of people that want this town to stay small that will never happen I'm sure tons of businesses have tried to come here and chamber has blown them off.	9/24/2025 7:49 PM
83	Nepotism and wasting money. Prime example - Street Cleaner Truck. Not only does it not do a good job, it runs more often then not BEFORE the trash truck runs which causes more trash in the road. The reason you don't see those street cleaners in most cities anymore? THEY ARE WORTHLESS.	9/24/2025 7:42 PM
84	Our kids are being juvenile delinquents because there is nothing for them to do!! A bowling alley with an arcade or something like that for them to go and enjoy themselves!! They are bored their for they get in trouble!	9/24/2025 4:17 PM
85	Bringing in anchor stores and businesses that can provide jobs, stimulate the economy, and shopping/entertainment/dining experiences.	9/24/2025 3:24 PM
86	More stable electrical system. Flood control.	9/24/2025 1:02 PM
87	Better roads, Homeless running the streets, Better police, less drugs	9/23/2025 5:42 AM
88	Keeping our small town vibe. Not letting our community become super diverse or influenced by outsiders.	9/22/2025 11:34 PM
89	We need better leadership that genuinely cares for the people	9/22/2025 11:28 PM
90	Safety of the kids	9/22/2025 9:13 PM
91	Local employment opportunities	9/22/2025 8:54 PM
92	Construction, Flooding, and housing	9/22/2025 8:49 PM
93	City planning and money management is awful. The new pool was supposed to be done for over two years now. Priorities are all over the place and we need leaders who can get things done on time.	9/22/2025 8:43 PM
94	Better officers and more things to do	9/22/2025 8:41 PM
95	The flooding downtown needs serious help. People whose homes have been flooded need financial help. We need more affordable rent houses. And better job opportunities.	9/22/2025 8:26 PM
96	Getting proper drainage all throughout the city.	9/22/2025 8:24 PM
97	Stop drug use, have more things to do for toddlers and young children that is affordable or free	9/22/2025 7:51 PM

Sallisaw Comprehensive Master Plan: Community Questionnaire

	like a PARK, go check out the toddler friendly ones in Tulsa and fort smith 🙏	
98	Cleaning up the area, modernizing	9/22/2025 10:43 AM
99	Increase population growth	9/22/2025 8:42 AM
100	Traffic bottleneck at the underpass. on 64	9/19/2025 9:27 PM
101	Housing generally dedicated to low income. Poor, narrow roads. Lack of known shopping, dining attractions. Low wages; increasing rental costs.	9/19/2025 9:27 AM
102	Taxes, utilities and overhead of having such a large amount of public employees.	9/18/2025 1:41 PM
103	It's becoming too expensive to live here.	9/16/2025 9:52 PM
104	Supporting infrastructure with repairing roads, drainage, public buildings.	9/12/2025 10:52 AM
105	Improved infrastructure for our public schools and city services. Employment/Job Growth that requires skilled employees and the needed training support via Sallisaw Schools, CASC, and ICTC.	9/12/2025 10:46 AM

Q22 What are the biggest opportunities ahead for Sallisaw in the next 20 years?

Answered: 89 Skipped: 68

#	RESPONSES	DATE
1	They have the room to grow.	12/5/2025 2:30 PM
2	Taking down all the old dilapidated houses. And cleaning up	12/5/2025 10:11 AM
3	Industry development	12/4/2025 7:15 PM
4	Youth entertainment Places to eat that aren't fast food	12/4/2025 6:37 PM
5	If Sallisaw can keep the small town vibe and enhance the existing community that would be great	12/4/2025 9:07 AM
6	Finished projects to bring people in. (Sports complex,hotel,roads fixed)	12/2/2025 10:28 PM
7	The room to expand and grow.	11/28/2025 8:47 PM
8	Ideal location on interstate and highways, would benefit from something that makes Sallisaw unique ie focus on Native American history and culture	11/27/2025 11:56 PM
9	Room for growth	11/26/2025 3:03 PM
10	I honestly don't see any. This town can keep building but good people are not going to come!	11/6/2025 12:55 AM
11	Technology, and the growth of population.	10/25/2025 2:01 AM
12	Development of community, education, quality housing.	10/24/2025 7:32 PM
13	CHANGE in leadership	10/21/2025 3:34 PM
14	Bring in bigger warehouse type businesses	10/21/2025 2:40 PM
15	There is room to grow and places to build better entertainment. Also, with lake Tenkiller there's a good opportunity to make that a tourist destination.	10/21/2025 1:15 PM
16	Investing in the community to attract more people to Sallisaw (Event Center) would be great. Partnering with schools, churches, and non profits to create safe places for our kids.	10/21/2025 11:03 AM
17	Room to grow. 2 I40 exits & 59 Hwy give opportunities to increase business.	10/15/2025 8:33 PM
18	GROWTH!!	10/15/2025 6:01 PM
19	There's plenty of room to expand	10/14/2025 9:32 PM
20	Allow larger industries to come to town. Need much more growth!	10/12/2025 11:44 AM
21	I don't see any at this time	10/12/2025 11:31 AM
22	Probably 5 more fast food places and another weed dispensary. Seriously that's all we have here. Oh and maybe another walking trail, as if we don't have enough of those already and they all kinda suck anyway.	10/12/2025 11:24 AM
23	We have an opportunity to acquire the interest of several types of businesses; however, the types of businesses also matter. It's important to have businesses that are budget-friendly/very affordable. It's also important to have businesses that make people want to come to Sallisaw, just like we want to go to Fort Smith to go to Target or Chick-Fil-A or go to Tulsa to go to a driving range or the movie theatre.	10/11/2025 10:28 PM
24	Strategic employment	10/11/2025 12:01 PM
25	Idk	10/10/2025 11:00 PM
26	Sallisaw already has a manufacturing base as well as opportunity for college and trades	10/10/2025 10:24 PM

Sallisaw Comprehensive Master Plan: Community Questionnaire

education. I see opportunity for expansion on both areas.

27	Doing what it takes to bring up the population of Sallisaw	10/10/2025 6:16 PM
28	If you would let new BIG businesses come in, the town would grow.	10/10/2025 6:09 PM
29	We have so much space for expansion, and some new business coming in have been great, but we could use more practical things. Sit down restaurants that aren't Mexican food, sporting goods stores, entertainment for kids. A movie theatre or bowling alley would be great. Something they people of all ages can enjoy year round.	10/10/2025 5:42 PM
30	To bring in industry. And Lower utility rates!!!!	10/10/2025 3:19 PM
31	Citizens appear ready to take meaningful steps toward growth and progress. They are no longer content with the longstanding "good old boy" system that has traditionally influenced decisions in Sallisaw.	10/10/2025 8:55 AM
32	Appealing to young middle class families, by not over construction of low income apartments. Ordinances on homelessness, open a shelter on the city limits. Young families that feel safe bring upper middle class relatives.	10/8/2025 8:11 PM
33	No odea	10/8/2025 7:27 PM
34	We have the interstate, major railways, and the Arkansas River to attract businesses.	10/8/2025 6:15 PM
35	Growth	10/8/2025 7:37 AM
36	Location and local resources	10/5/2025 3:08 PM
37	High utility bills Over crowding Homelessness Kid/young adult attractions	10/3/2025 10:58 PM
38	Quality family environment	10/3/2025 8:08 PM
39	Growth on some land	10/3/2025 10:01 AM
40	Budgeting and sustainability	10/3/2025 8:34 AM
41	getting a local pediatrician and more specialized care	10/3/2025 8:27 AM
42	More growth in industry and in retail	10/2/2025 9:29 PM
43	There is so much room for growth within our city	10/2/2025 4:11 PM
44	Growing in entertainment	10/2/2025 3:40 PM
45	Retail and housing growth. Not many nice places to rent or buy.	10/2/2025 12:50 PM
46	Senior housing opportunities so our elderly population can remain in this area as the City continues to excite our youth as well. This includes health care accessibility.	10/2/2025 12:00 PM
47	-there are lot of nursing programs in the area to develop a strong workforce.	10/2/2025 10:43 AM
48	Major highways, 2 railroads and the river allowing access to more trade.	10/2/2025 8:43 AM
49	I see Sallisaw's future as a thriving community where government support and new opportunities create good jobs in manufacturing, healthcare, logistics, retail, and technology for our families.	10/2/2025 8:19 AM
50	We need to invest in a combination of small business and corporations.	10/1/2025 10:36 PM
51	Growth along the 2 major highways	10/1/2025 10:35 PM
52	Making it a more active town. Walkable/Biking in town. More outdoor events/community events	10/1/2025 9:57 PM
53	Growth, new businesses	10/1/2025 9:56 PM
54	Plenty of room to grow	10/1/2025 9:54 PM
55	Sallisaw has room to grow without losing its small town appeal.	10/1/2025 9:11 PM
56	I do not see any change at all happening	10/1/2025 8:26 PM
57	Keep bringing in more jobs and housing.	10/1/2025 8:21 PM

Sallisaw Comprehensive Master Plan: Community Questionnaire

58	Affordable	10/1/2025 7:57 PM
59	Growth	10/1/2025 7:54 PM
60	Sallisaw is currently central to larger areas like Fort Smith/Muskogee and it aesthetically has potential. If strategic about what and where, any business could thrive	10/1/2025 7:36 PM
61	Influencing a culture of health among community members by promoting healthier choices in restaurants, etc.	10/1/2025 7:33 PM
62	Investing in the children	10/1/2025 7:26 PM
63	We have a lot of vacant storefronts just begging for business, and plenty of open land for development. Our location off I-40 is perfect for both recreational and business pursuits. Our close proximity to Tahlequah, Muskogee, and Fort Smith makes us easy to market as a convenient bedroom community for those cities as they grow.	9/26/2025 7:06 PM
64	Growth	9/25/2025 6:45 PM
65	Grow! Expand! Bring in businesses	9/25/2025 5:54 PM
66	Industrial growth	9/25/2025 5:33 PM
67	FAMILY ACTIVITIES BETTER PAYING JOBS CLEAN UP THE CITY, NOT JUST DOWNTOWN	9/25/2025 3:15 PM
68	expanding with quality business	9/25/2025 2:07 PM
69	Land development	9/24/2025 11:00 PM
70	Growth	9/24/2025 7:49 PM
71	None until the nepotism is gone because it keeps money going to pockets that aren't there for actually improving anything.	9/24/2025 7:42 PM
72	Location, Location, Location - we are right on 40 and minutes/hours from everything - we must capitalize on that. We used to be a destination - the Blue Ribbon Downs city, now we are not known for anything. We need to be known again as the place to go for....	9/24/2025 3:24 PM
73	Education is excellent, More employment opportunities,	9/23/2025 5:42 AM
74	Movie theater, more dining options like a steak house.	9/22/2025 11:34 PM
75	New restaurants/fast food, things for the kids	9/22/2025 9:13 PM
76	?	9/22/2025 8:54 PM
77	To help grow and make Sallisaw a safe place for kids	9/22/2025 8:49 PM
78	I'm not sure. It feels like we are living outside our means as a small town. We have very few actually good places to eat yet a lot of fast food spots and little restaraunts. That Chinese buffet and Taco Bueno are food poison central. We need a better hospital and less weed shops too. This town, this county is famous for drugs in the worst way possible.	9/22/2025 8:43 PM
79	The pool being finished. The schools are good.	9/22/2025 8:26 PM
80	Same as 21	9/22/2025 8:24 PM
81	Maybe be honest with the citizen of the rinkydink pool you taxed them on, & give everyone something to do that AFFORDABLE we all struggle enough	9/22/2025 7:51 PM
82	Excellent opportunity for business/manufacturing do to proximity of I40 and should be pushed to attract them.	9/22/2025 10:43 AM
83	I40, Veteran's Home, Hwy 59 (South)	9/22/2025 8:42 AM
84	Open the racetrack at Brd	9/19/2025 9:27 PM
85	Increasing traffic on Hwy 40. More corporations and factories coming to the area.	9/19/2025 9:27 AM
86	The expansion of Fort Smith Airport and people coming to the area because of it. Our airport becomes more attractive to planes based in area due to traffic at Fort Smith. Those people will also travel here on day trips and some will relocate here for more rural setting.	9/18/2025 1:41 PM

Sallisaw Comprehensive Master Plan: Community Questionnaire

87	Reopening the horse race track would revitalize the town and bring back the life it once had.	9/16/2025 9:52 PM
88	New sources of jobs with the VA and Milicent.	9/12/2025 10:52 AM
89	Improved housing opportunities and skilled job growth to support new retail growth. Retail succeeds where rooftops exist that have disposable income under them.	9/12/2025 10:46 AM

Q23 What is one word you would use to describe the future you want for Sallisaw?

Answered: 97 Skipped: 60

#	RESPONSES	DATE
1	Diversity.	12/5/2025 2:30 PM
2	Better opportunity.	12/5/2025 10:11 AM
3	Income	12/4/2025 7:15 PM
4	Entertainment	12/4/2025 6:37 PM
5	Cozy	12/4/2025 9:07 AM
6	Growth	12/2/2025 10:28 PM
7	Growing	11/29/2025 3:38 PM
8	Popular	11/28/2025 8:47 PM
9	Inclusive	11/27/2025 11:56 PM
10	Growth	11/26/2025 3:03 PM
11	Regret	11/6/2025 12:55 AM
12	Grow	10/30/2025 3:47 AM
13	Home	10/25/2025 2:01 AM
14	Security	10/24/2025 7:32 PM
15	Opportunity	10/21/2025 5:07 PM
16	A mayor who doesn't put his entire family on payroll	10/21/2025 3:34 PM
17	EMPLOYMENT	10/21/2025 2:40 PM
18	Variety.	10/21/2025 1:15 PM
19	Growth.	10/21/2025 11:03 AM
20	Welcome	10/15/2025 8:33 PM
21	GROWTH	10/15/2025 6:01 PM
22	Homey	10/14/2025 9:32 PM
23	EMPLOYMENT	10/12/2025 11:44 AM
24	Bsd	10/12/2025 11:31 AM
25	A place to live with fair utility rates and city officials that aren't corrupt.	10/12/2025 11:24 AM
26	Thriving	10/11/2025 10:28 PM
27	Opportunity remove	10/11/2025 12:01 PM
28	Honest	10/10/2025 11:00 PM
29	Prosperity	10/10/2025 10:24 PM
30	Affordableseniors 65 over pay no property tax so they can afford to have a nice home and retire	10/10/2025 6:16 PM
31	JOBS!	10/10/2025 6:09 PM

Sallisaw Comprehensive Master Plan: Community Questionnaire

32	Growth	10/10/2025 5:42 PM
33	Optimistic	10/10/2025 5:35 PM
34	Growth	10/10/2025 3:19 PM
35	The word I'd choose is inclusive. I want Sallisaw to take real steps forward—creating opportunities, activities, and spaces that serve both children and adults. Growth should be balanced so every generation feels valued and engaged in our community's future.	10/10/2025 8:55 AM
36	Peaceful place	10/8/2025 8:11 PM
37	There's not just one. I've watched Sallisaw ebb and flow all my life. My family has lived in this area since before statehood.	10/8/2025 8:11 PM
38	Growth	10/8/2025 7:27 PM
39	Diverse	10/8/2025 6:15 PM
40	JOBS	10/8/2025 7:37 AM
41	Jobs	10/5/2025 3:08 PM
42	Growth	10/3/2025 10:58 PM
43	Safe	10/3/2025 8:08 PM
44	Guidance	10/3/2025 10:01 AM
45	Community and safety	10/3/2025 8:34 AM
46	hopeful	10/3/2025 8:27 AM
47	Promising!!	10/2/2025 9:29 PM
48	fresh	10/2/2025 4:11 PM
49	Cozy / walkable/ accessible	10/2/2025 3:40 PM
50	Thriving	10/2/2025 12:50 PM
51	Community	10/2/2025 12:00 PM
52	-dignity	10/2/2025 10:43 AM
53	Optimistic	10/2/2025 8:43 AM
54	Thriving	10/2/2025 8:19 AM
55	Jobs	10/2/2025 7:02 AM
56	Educated	10/1/2025 10:36 PM
57	Growth	10/1/2025 10:35 PM
58	Active	10/1/2025 9:57 PM
59	Hopeful	10/1/2025 9:56 PM
60	Innovation	10/1/2025 9:14 PM
61	Bright	10/1/2025 9:11 PM
62	Progress	10/1/2025 8:26 PM
63	Pride	10/1/2025 8:21 PM
64	Affordable	10/1/2025 7:57 PM
65	Quality	10/1/2025 7:54 PM
66	GOLF	10/1/2025 7:52 PM
67	Enough.	10/1/2025 7:36 PM
68	Prosperous	10/1/2025 7:33 PM

Sallisaw Comprehensive Master Plan: Community Questionnaire

69	Oppo	10/1/2025 7:26 PM
70	Home. Sallisaw would do well to grow into and market itself as the quaint friendly little hometown that has everything you need but without all the congestion and problems of the big city. It's a tough balance to strike but I think we can do it.	9/26/2025 7:06 PM
71	Thriving	9/25/2025 7:35 PM
72	Expansion	9/25/2025 5:54 PM
73	Affordable	9/25/2025 5:33 PM
74	Quality	9/25/2025 2:07 PM
75	Growth	9/24/2025 11:00 PM
76	Happiness	9/24/2025 7:49 PM
77	Inclusive (yet will never happen in this red state filled with hate) and a government that actually cares about this city instead of making sure their family and friends have jobs.	9/24/2025 7:42 PM
78	Thriving	9/24/2025 3:24 PM
79	Helpfulness	9/23/2025 5:42 AM
80	Small home town feel	9/22/2025 11:34 PM
81	Anything but what we have. The neglect of the sidewalks alone is so sad.	9/22/2025 11:28 PM
82	Peaceful	9/22/2025 9:13 PM
83	Growth	9/22/2025 8:54 PM
84	Family	9/22/2025 8:49 PM
85	Better.	9/22/2025 8:43 PM
86	Quiet	9/22/2025 8:41 PM
87	Less drug activity which i believe starts with better opportunities for kids to not be bored and have better futures.	9/22/2025 8:26 PM
88	Start clearing out some of these drug houses around town	9/22/2025 8:24 PM
89	COMMUNITY	9/22/2025 7:51 PM
90	Home	9/22/2025 10:43 AM
91	entertainment	9/22/2025 8:42 AM
92	Affordable	9/19/2025 9:27 PM
93	Bustling	9/19/2025 9:27 AM
94	Possibilities	9/18/2025 1:41 PM
95	Affordable	9/16/2025 9:52 PM
96	Safe	9/12/2025 10:52 AM
97	Better than average growth with improved employment opportunities that will attract higher skilled/educated employees and encourage legacy residents to improve their education and skill level.	9/12/2025 10:46 AM

Q24 What have we missed? What should we be thinking about as we plan for the future of our community?

Answered: 77 Skipped: 80

#	RESPONSES	DATE
1	Sallisaw should look towards the growth of Fort Smith and follow a similar plan.	12/5/2025 2:30 PM
2	Clean up get rid of the trash. Bring in hardware stores, restaurants.	12/5/2025 10:11 AM
3	Clean up rough areas and better streets and sidewalks.	12/4/2025 7:15 PM
4	Time for the good ole boys (and girls) to not receive preferential treatment. Last name shouldn't matter. Get this school system back in shape. It's humiliating.	12/4/2025 6:37 PM
5	Traffic, last night a truck turning left off I40 W exit 308 almost got t boned due to not being able to see oncoming traffic and the time one has to wait to turn is ridiculous at certain times. Fix this quick before it gets worse and someone dies.	12/4/2025 9:07 AM
6	Open mind to new ideas growth in the community	12/2/2025 10:28 PM
7	Out reach from local government. 9-1 says 9 people couldn't name who the current mayor is for example. It would reduce the burden of upset citizens when the local government actually acts like they care and not about the paycheck.	11/28/2025 8:47 PM
8	As a small community we should be focused on helping each other for a mutual benefit.	11/27/2025 11:56 PM
9	Less corruption in the local government	11/26/2025 3:03 PM
10	Building homeless shelters for all of your community members that can't leave and will be forced into homelessness due to the generification of this community.	11/6/2025 12:55 AM
11	there should be no reason why we should have to spend our money in ft smith at clothing stores such as boot barn buckle ex... or spending our money in ft smith for fine dining and entertainment.	10/25/2025 2:01 AM
12	Stability, security and safety	10/24/2025 7:32 PM
13	Fixing the corruption	10/21/2025 3:34 PM
14	Lower utility rates!!	10/21/2025 2:40 PM
15	Sallisaw doesn't have to have everything but we need more options. 90% of our food options include burgers. Walmart is the main/only option for groceries. (I would LOVE an Aldi). The sports complex is great...but it needs something for the young families or retirees that aren't involved in a sports team, like pickleball or tennis. Safety is a huge concern! Downtown doesn't feel safe when homeless people are camping on every corner. Letting them stay there will kill the downtown area, like it's currently doing in Fort Smith.	10/21/2025 1:15 PM
16	Love that the city is taking this initiative to learn about the community's wants and making a plan to develop and grow. I'm for improving the community in any way we can.	10/21/2025 11:03 AM
17	Everyone. I feel like only a small group is making decisions for all. It has nothing to do with who was voted in or appointed as a leader. Electric bills are an example. For years if you had a question, the lady what has worked a long time at city hall, is never nice & blames the people that keep her employeeed for their bill(s). Why is she still there? For years she has been rude. The whole town talks about it. Who does she gave dirt on that she keeps her job? The citizens pay for her to be employed. This is 1 example, but its one of many	10/15/2025 8:33 PM
18	Look into where Sallisaws money goes!	10/15/2025 6:01 PM
19	Bring down utility prices	10/14/2025 9:32 PM
20	Seems like Sallisaw is TRYING to run middle & lower income people & senior citizens out of town, by not letting larger employing companies to come in. Not everyone wants or can do low	10/12/2025 11:44 AM

Sallisaw Comprehensive Master Plan: Community Questionnaire

wage customer service jobs. Sallisaw seems afraid to bring any large companies that offer higher wages b/c the "powers that be" in city government will have less say about where they waste our tax dollars. The citizens of Sallisaw should not have to pay for the lawsuits (via huge electricity & water bills) of city workers that continually do things that hurt the community. Definitely need LESS nepotism & good old boy hirings in the city government. WE NEED LOWER UTILITIES!!!!

21	Lower utilities, better housing for people on lower income, one parent with several kids.	10/12/2025 11:31 AM
22	Think about the people and not your paycheck. Utility bills in this town are sometimes as much or more than rent. Get more actual restaurants that people wanna go to. Like a chili's or something like that. Open more activities that kids can enjoy on the weekends with family. Like a movie theater, skate park, an arcade, a museum maybe, a ferris wheel, take better care of park bathrooms!, focus on community events even small stuff gives kids and parents a way to get out and enjoy time in town with their family. Stop focusing on walking trails and fast food.	10/12/2025 11:24 AM
23	Just to reiterate, think of the young adults here!	10/11/2025 10:28 PM
24	Thanks for asking	10/11/2025 12:01 PM
25	Cost of electricity is ridiculously high and should be privatized.	10/10/2025 10:24 PM
26	Lower fees and costs for people over 65	10/10/2025 6:16 PM
27	The ones running the city into the ground make too much money for a small town, yet the tax payer citizens are being made to pay for it with exorbitant utilities and taxes. They wont let the city grow b/c they don't want others say in what goes on in town.	10/10/2025 6:09 PM
28	Things for people of all ages. Not just one demographic.	10/10/2025 5:42 PM
29	The hospital	10/10/2025 5:35 PM
30	LOWER UTILITIES!!! Also, we need good paying jobs that are NOT customer service. Factories, industrial.	10/10/2025 3:19 PM
31	Maybe put a limit on pot stores, bring quality jobs, not just quantity. Instead of focusing on retail and fast food, fix the industrial park area and bring real jobs to Sallisaw. The other businesses will be easier to get.	10/8/2025 8:11 PM
32	The youth!	10/8/2025 6:15 PM
33	Bringing in industry. You have I-40, railways, etc. for moving goods.	10/8/2025 7:37 AM
34	Something for the kids/young adults	10/3/2025 10:58 PM
35	Decent hotels, quality restaurants, sidewalks along heavily traveled streets	10/3/2025 8:08 PM
36	Asking the community the big questions and not paying the mayor or bigger people that much money	10/3/2025 10:01 AM
37	Paying our city workers more. When the police department makes less than a kid at taco bell it's a problem	10/3/2025 8:34 AM
38	Do something with the homeless	10/2/2025 10:41 PM
39	I am again going to mentioned the high cost of utilities. People can't afford the cost of living now and the continual increases are devastating to many families right now. That's a crucial topic that needs to be considered when looking at growth.	10/2/2025 12:50 PM
40	Attracting family friendly dining establishments not just fast food businesses while encouraging our Seniors and Youth's comfort.	10/2/2025 12:00 PM
41	-making sure community members make their voice heard, i.e. voting, being active in boards, community orgs -understanding how voting decisions are reflected in daily life	10/2/2025 10:43 AM
42	Listen to your community. I'm happy to see you've provided this survey. I'm also happy to see Sallisaw growing again.	10/2/2025 8:43 AM
43	As we plan for Sallisaw's future, we should focus on youth, small business growth, protecting our natural spaces, and ensuring every voice in the community is heard.	10/2/2025 8:19 AM

Sallisaw Comprehensive Master Plan: Community Questionnaire

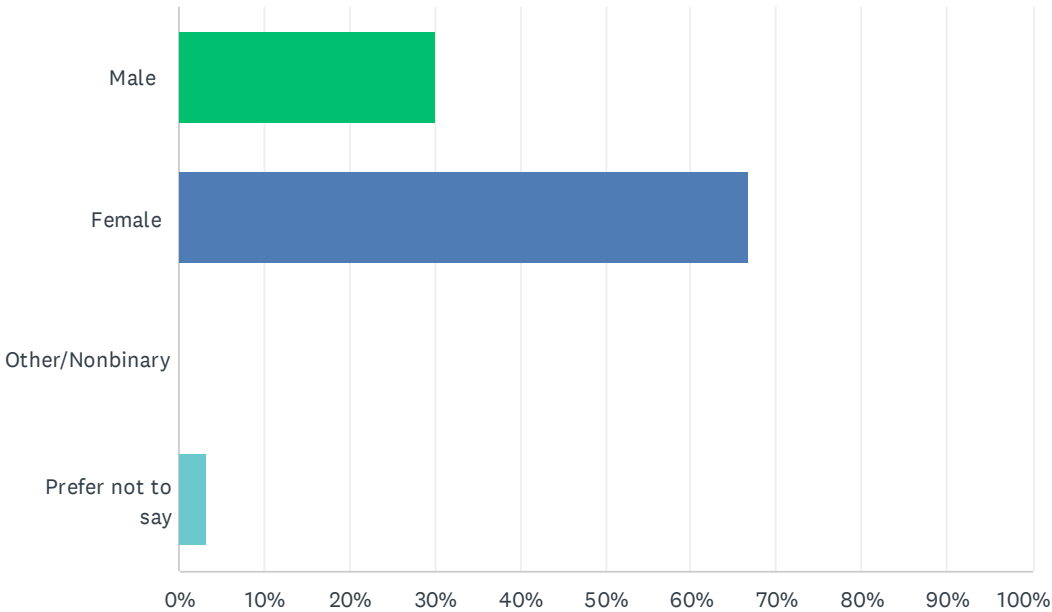
44	The farmers market should be moved to a climate controlled, smooth floored, building so the disabled can enjoy the farmers market too.	10/1/2025 10:36 PM
45	The community demographics and needs	10/1/2025 10:35 PM
46	Bringing the community together	10/1/2025 9:57 PM
47	Sallisaw needs entertainment and dining other than fast food. Restaurants need to be held accountable for quality and service. It shouldn't be so difficult for quality dining establishments to stay afloat/succeed, especially when they're investing in our community. Part of this is due to building owners. Slumlords need to be held accountable for both residential and commercial properties. I am sick of the wealthy becoming wealthier while the rest of us suffer.	10/1/2025 9:14 PM
48	I think you have it covered.	10/1/2025 9:11 PM
49	Get rid of the good old boy way of thinking. Improve salaries. Right now what city workers make is substandard	10/1/2025 8:26 PM
50	N/A	10/1/2025 8:21 PM
51	Affordable	10/1/2025 7:57 PM
52	Mentorship	10/1/2025 7:54 PM
53	A golf course! Or at least a municipal run driving range at the sports complex. If Stilwell and poteau can have a golf courses then surely we can have one.	10/1/2025 7:52 PM
54	Sallisaw is missing street community. I would love to walk along the Main Street to 7 brew then make my way to some little outside rest area along my walk back. We have no side walks, no benches, trash cans, etc along roads that we should definitely have them on. Even our food truck area is hard to get to and bare/sad. On top of that, who's driving people home from the VFW every weekend? Public transportation of some sort would be such a good idea. Also there's no entertainment for adults or children, so we all go to other places for that which straight drives away business from other locations you don't realize are affected by it.	10/1/2025 7:36 PM
55	It's difficult to find a place to ride bikes in Sallisaw. Perhaps there's an opportunity for a bike trail or even something bigger like BMX.	10/1/2025 7:33 PM
56	Just everyone as a whole	10/1/2025 7:26 PM
57	I ask you, please, as you think about the growth of Sallisaw, do so with restraint. I came here from the Oklahoma City area, where I saw communities like Yukon and Mustang embrace new growth with open arms, constantly building new shopping, apartments, and housing additions. While the convenience was nice it quickly destroyed the quiet rural feel that made these communities so attractive. Crime started to rise. Traffic snarled and bogged down on every major road. New residents arrived who wanted to change the local way of life rather than embrace the community. All those things were what pushed me to leave that area not to stay. I like Sallisaw and enjoy living here despite the flaws it may currently have. I'd hate to see this town fall to the same fate.	9/26/2025 7:06 PM
58	Being able to afford living here. If it continues to go the way it is, it will be more affordable to retire somewhere else	9/25/2025 5:33 PM
59	Get DRUGS OUT OF SALLISAW BETTER POLICE DEPARTMENT	9/25/2025 3:15 PM
60	What the actual community thinks and wants not people that have been in power for decades.	9/24/2025 7:49 PM
61	Sallisaw needs a rehab and more half way houses to address the on going addiction problem.... Maybe some way it could be worked to generate some revenue if we took people in from other towns....	9/24/2025 4:17 PM
62	Beautification details - overall landscaping and aesthetics, main corridor exterior requirements, overall traffic signage cohesiveness - right now a big mish mash of different street signs which looks junky.	9/24/2025 3:24 PM
63	More help for regular people	9/23/2025 5:42 AM
64	We need quality restaurants and businesses.	9/22/2025 11:34 PM
65	The leadership and the paid roles for their crooked family.	9/22/2025 11:28 PM

Sallisaw Comprehensive Master Plan: Community Questionnaire

66	No more Mexican restaurants and bring back KFC please	9/22/2025 9:13 PM
67	Secondary education opportunities and employment opportunities to keep young families in the community	9/22/2025 8:54 PM
68	The kids safety.	9/22/2025 8:49 PM
69	I don't feel safe walking to my mailbox in broad daylight. The crazies get crazier and the cops seem to let them go without a thought. Make this town something to be proud of rather than what it is. Shameful and boring. We need things for the youth to do so they aren't running the streets getting in trouble. We need law enforcement to enforce real laws and put criminals away for good. This town needs less tacos and more love and work.	9/22/2025 8:43 PM
70	A large free park like the elementary playground that is open to the public and also accessible for children to play being ages 1-5	9/22/2025 8:26 PM
71	Keep asking the community what they want for their family's and kids. Ask yourself what would you want for your generations to come? Affordable Family friendly for all ages, no more drugs.	9/22/2025 7:51 PM
72	Keeping utilities affordable and the tax rate down.	9/19/2025 9:27 PM
73	More transportation resources and sidewalks. Rerouting state highways around the city; at least large trucks- more than two axles.	9/19/2025 9:27 AM
74	Regulations and rules are often implemented with such a narrow frame of conventional wisdom that new ways and ideas are regulated out before anyone understands different and new ways.	9/18/2025 1:41 PM
75	You need to have plans for all classes of people, not just the upper class.	9/16/2025 9:52 PM
76	What to do about the unhoused.	9/12/2025 10:52 AM
77	Improved design aesthetics for our public infrastructure and private investments in businesses and residential is a key piece. We want to be attractive not basic in designing our facilities and improvements. A focus on improved quality of design will help with improved quality of life. Look good, feel good. True of humans, true of communities.	9/12/2025 10:46 AM

Q25 What is your gender?

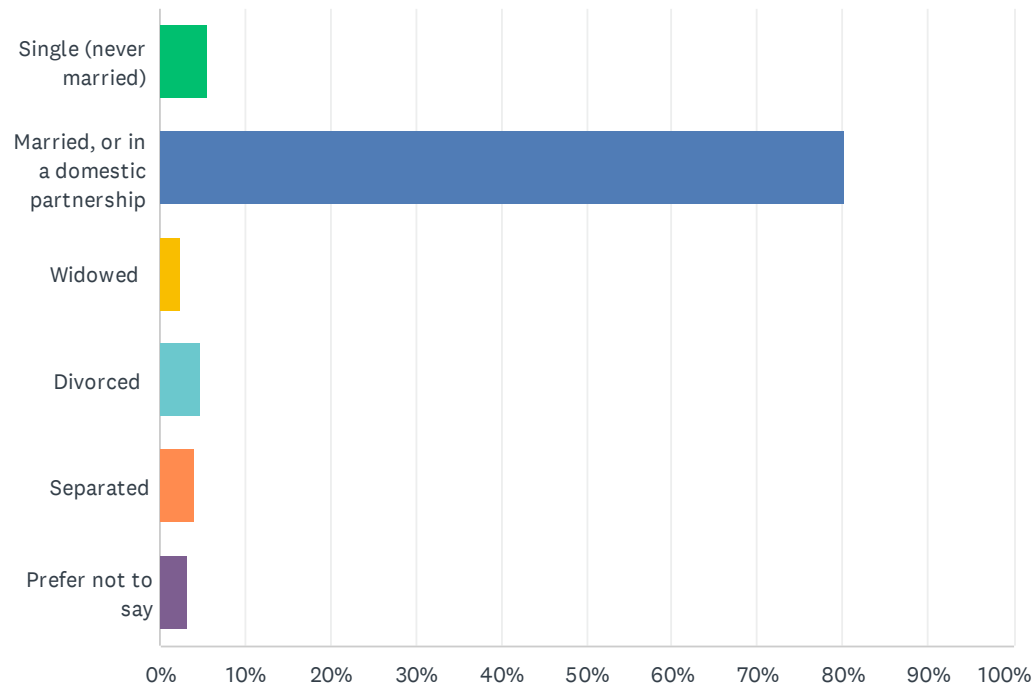
Answered: 126 Skipped: 31



ANSWER CHOICES	RESPONSES	
Male	30.16%	38
Female	66.67%	84
Other/Nonbinary	0.00%	0
Prefer not to say	3.17%	4
TOTAL		126

Q26 What is your marital status?

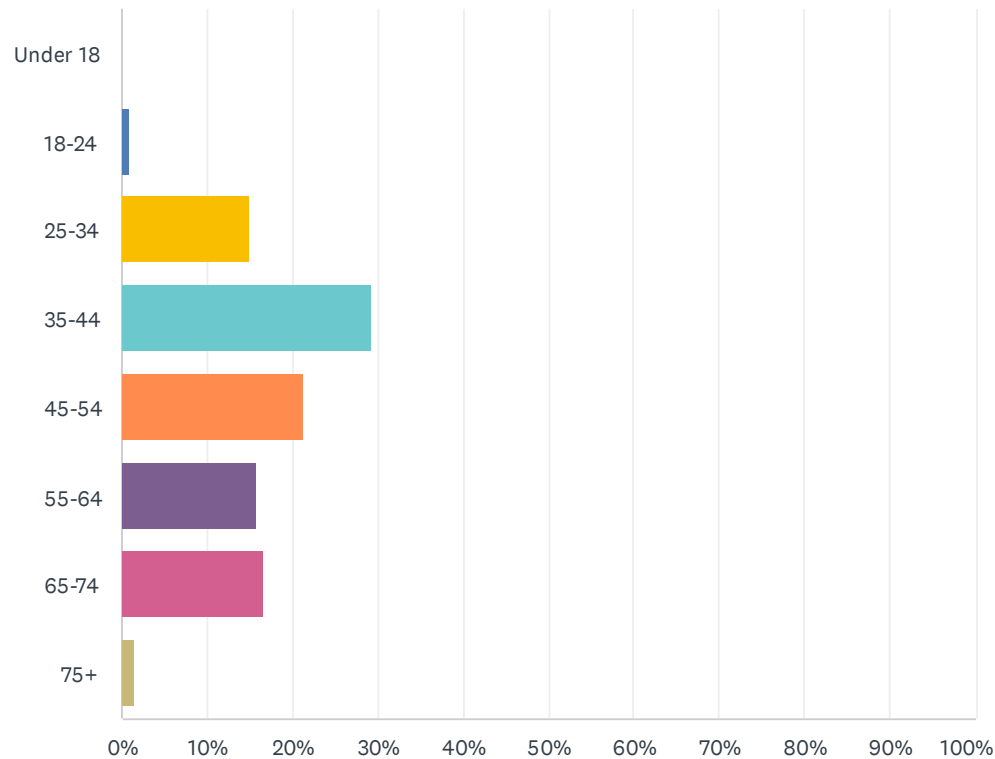
Answered: 126 Skipped: 31



ANSWER CHOICES	RESPONSES	
Single (never married)	5.56%	7
Married, or in a domestic partnership	80.16%	101
Widowed	2.38%	3
Divorced	4.76%	6
Separated	3.97%	5
Prefer not to say	3.17%	4
TOTAL		126

Q27 What is your age?

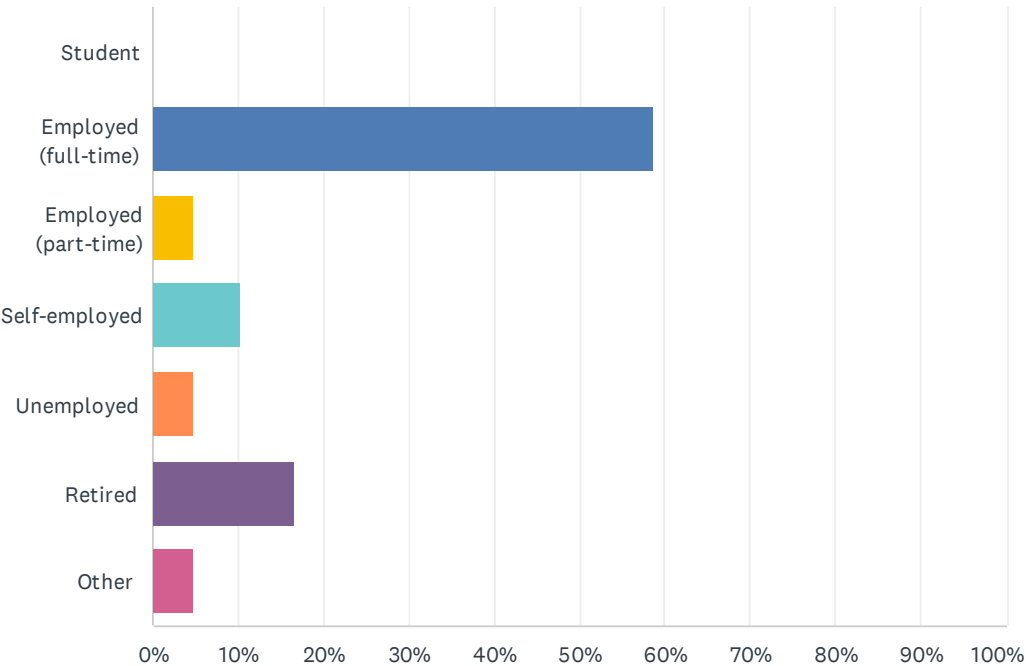
Answered: 127 Skipped: 30



ANSWER CHOICES	RESPONSES	
Under 18	0.00%	0
18-24	0.79%	1
25-34	14.96%	19
35-44	29.13%	37
45-54	21.26%	27
55-64	15.75%	20
65-74	16.54%	21
75+	1.57%	2
TOTAL		127

Q28 What is your current occupation?

Answered: 126 Skipped: 31



ANSWER CHOICES	RESPONSES	
Student	0.00%	0
Employed (full-time)	58.73%	74
Employed (part-time)	4.76%	6
Self-employed	10.32%	13
Unemployed	4.76%	6
Retired	16.67%	21
Other	4.76%	6
TOTAL		126

Q29 Email Address (for email updates on the project):

Answered: 0 Skipped: 157

#	RESPONSES	DATE
	There are no responses.	

Q30 Phone Number (for text updates on the project):

Answered: 0 Skipped: 157

#	RESPONSES	DATE
	There are no responses.	